



**I M M A G E  
M A N I P U L A T I O N  
R E S H A P I N G  
R E A L I T Y**

**B Y B R I A N D A N G**

Vilem Flusser  
Towards a Philosophy of  
Photography

The technical images currently  
all around us are in the process of  
magically restructuring our  
'reality' and turning it into a  
'global image scenario'.

Basically, we forget or are masked from the real nature of things because we see through the lens of the camera.

Berlin Wall,  
1985



Because of technology, all images are susceptible to inauthenticity, creating even more of a skewed reality.



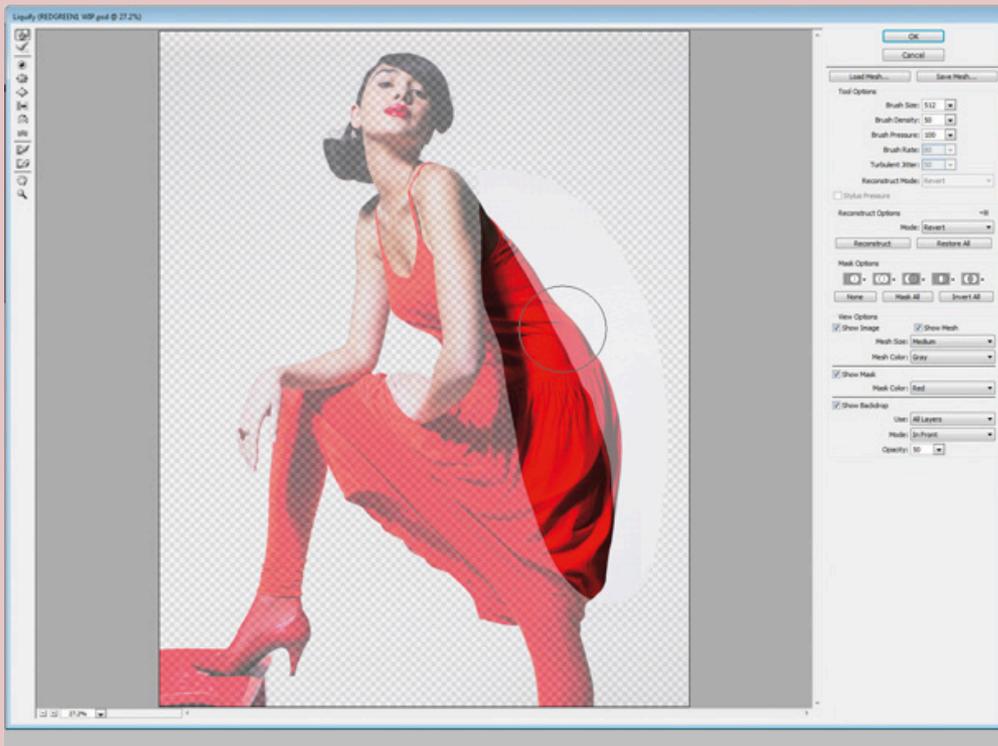
Today, retouching and image manipulation changes our perception of the world everywhere we look. Specifically in the fashion and beauty industry.



# L I Q U I F Y

The Liquify filter allows us to distort the pixels in a given image without losing quality.

This filter allows us to push, pull, rotate, reflect, pucker, and bloat the pixels of any image.



This tool distorts pixels which is why it is used a lot in the fashion industry to make models appear thinner than they actually are

This changes our perception of reality and what our expectation for beauty is. The consequences of these distortions of reality affect many women and men who do not fit into impossible ideals.



# Xiaxue's Guide To Life: Photoshop

