

Assignment 3
Correlating data
Mohit Hingorani

Correlating Best Sellers

Concept:

Correlating data to me means making sense of two data sets at the same time, and understanding the interactivity between the two. For this assignment, I am correlating the new times best selling books to the number of checkout on the Seattle public library. I will be looking into fiction as well as non-fiction books and study the trends in the reading habits of the residents of the west coast & the east coast.

I will be looking into data from (2009-2013): a 5-year period.

Labels:

I am going for a Swiss poster design style: featuring bold fonts and a minimalistic design. The data is arranged vertically (depicting a time line) instead of the usual horizontal flow. I will be using a combination of simple bars & lines for the project.

Color Scheme:

Red & White

Query:

***in the works ***

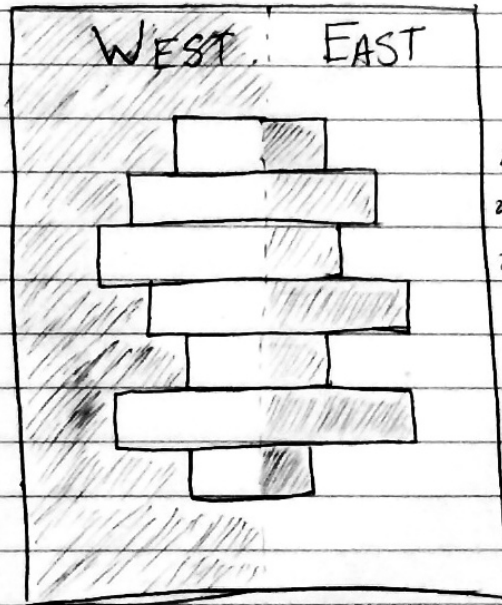
Doodle:

CORRELATION

[R & W]

Negative spaces

SPL
&
NYT



2006

2007

2008

2009

2010

2011

2012

time line

Books / MOVIES

behance.net

Results: