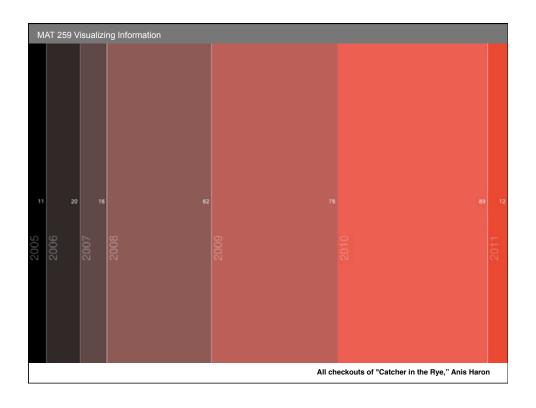
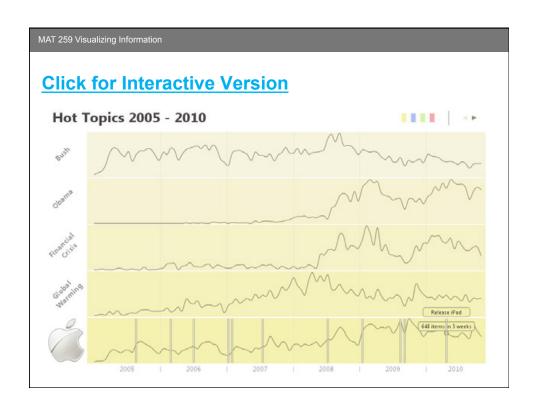
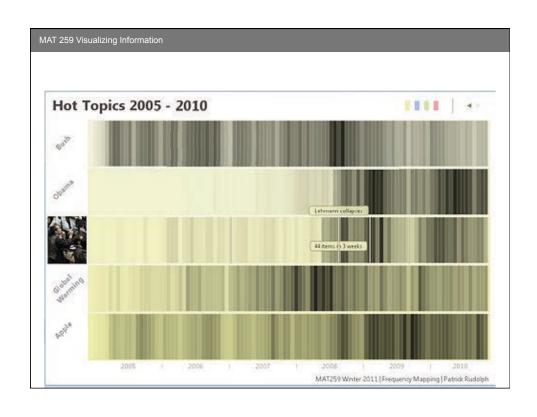


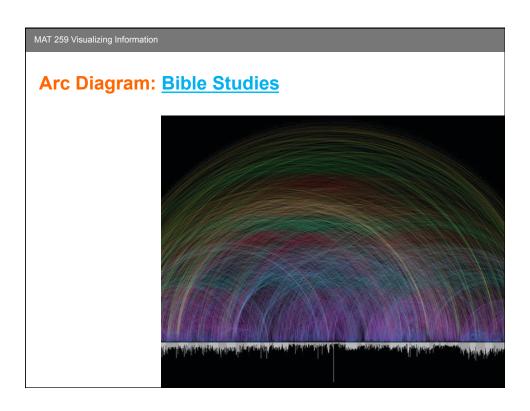
Linear Frequency is Mapped in 2D Space

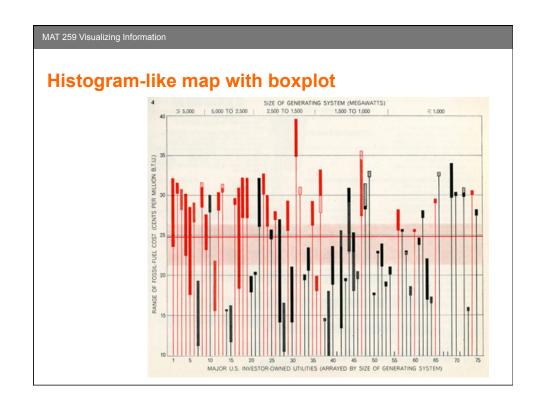
- Linear frequency time series, bar charts, histograms, etc. feature 2possible more sets of information
- Most data have multi-dimensional and multivariate metadata that can be effectively charted
- Linear frequency may not fully describe multivariate data but....

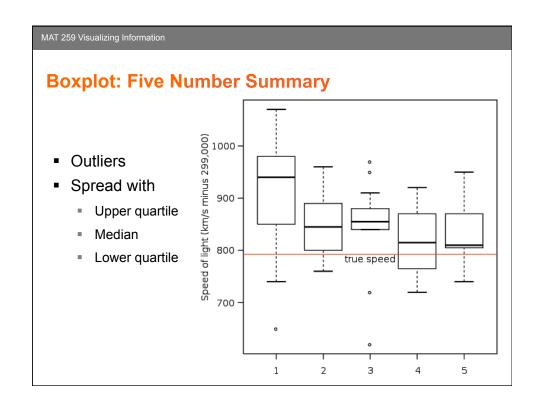












SPL has Multi-dimensional Data

ItemNumber: 1531202 // Unique to each specific item BibNumber: 2180049 // Unique to each bib record

 Ckodate:
 2005-04-20

 Ckotime:
 16:55:00

 Ckidate:
 2005-05-06

 Ckitime:
 18:21:00

Collcode: nanf // where its located, what it is, etc.

Itemtype: acbk

Barcode: 0010045801205 // Like ItemNumber

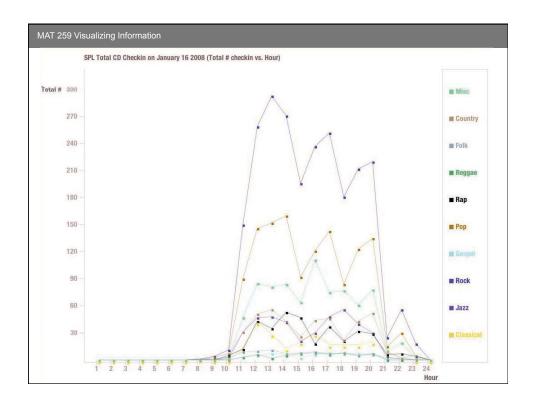
Title: Untangling my chopsticks, a culinary sojourn in Kyoto

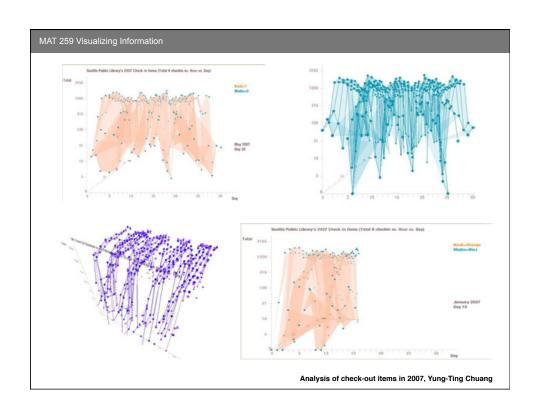
CallNumber: 641.5952 R358U 2003

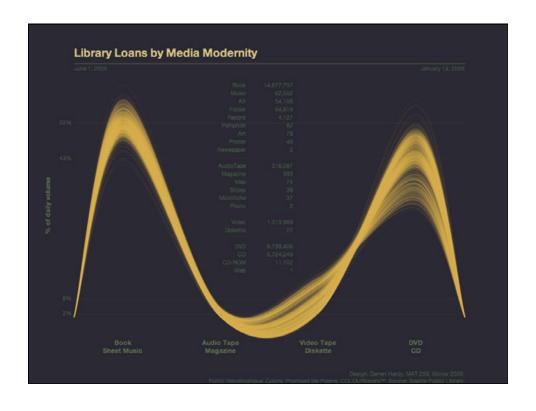
DeweyClass: 641.5952

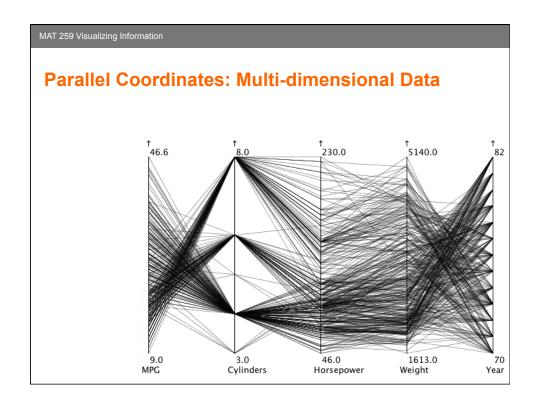
Keywords: Cookery Japanese, Japanese tea

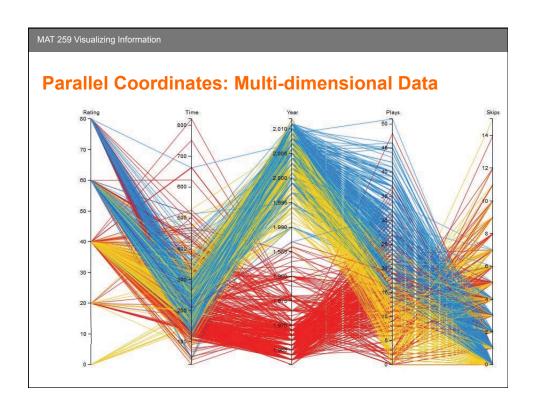
ceremony, Kyoto Japan Social life and customs, Food habits Japan Kyoto











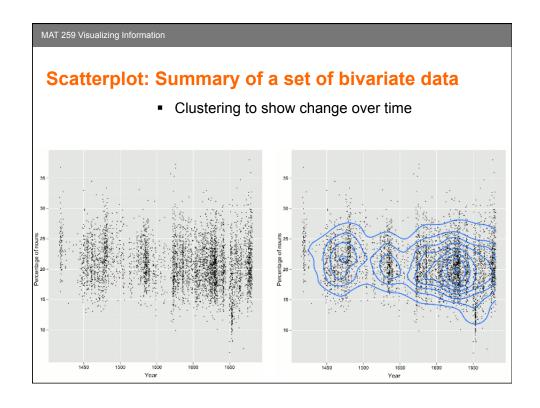
Scatter Plots

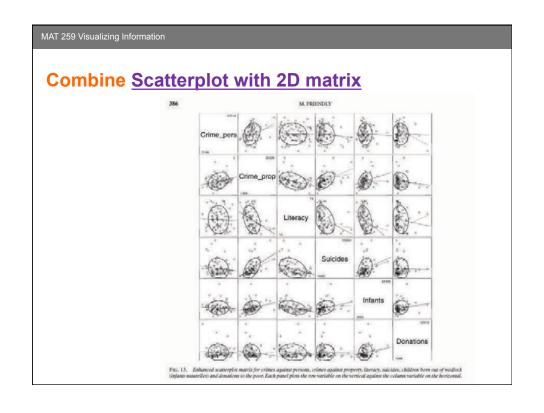
- A diagram using Cartesian coordinates to display values for two variables for a set of data
- The data is displayed as a collection of points, each having the value of one variable determining the position on the horizontal axis and the value of the other variable determining the position on the vertical axis
- Easy to identify outliers

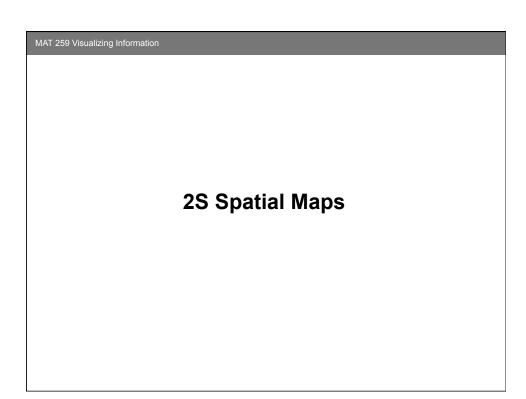
Scatterplot: Summary of a set of bivariate data

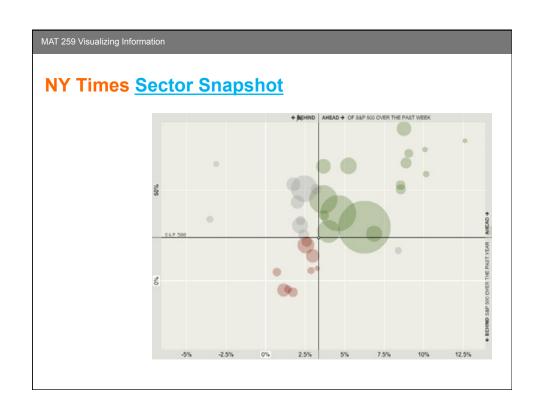
Potential association between two variables

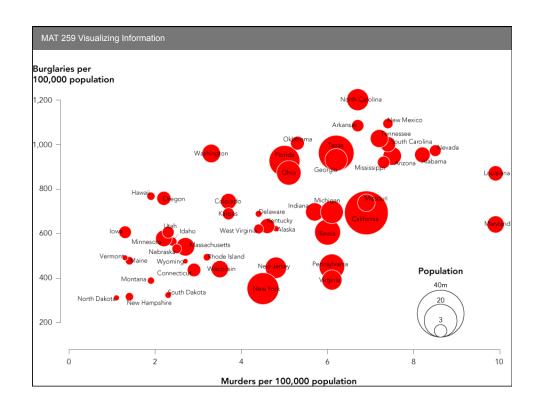
**Prediction of the image of

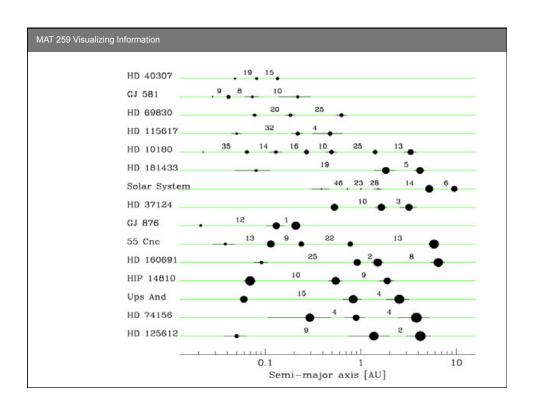


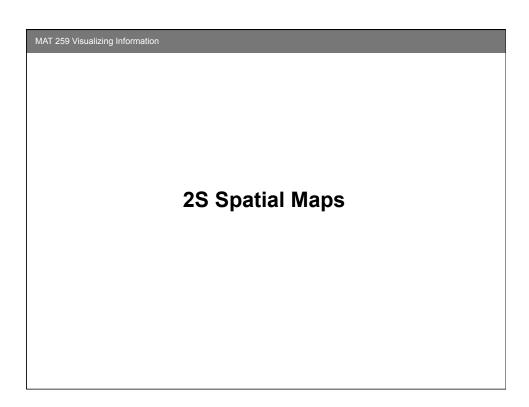


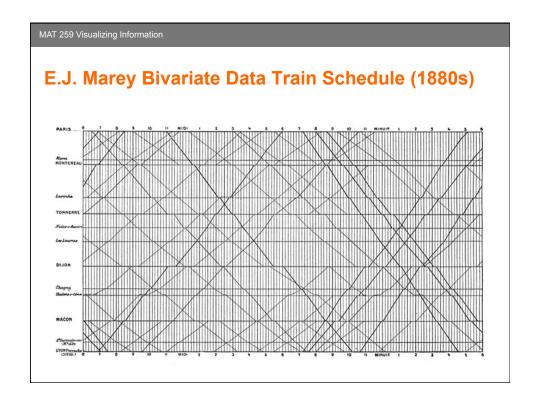


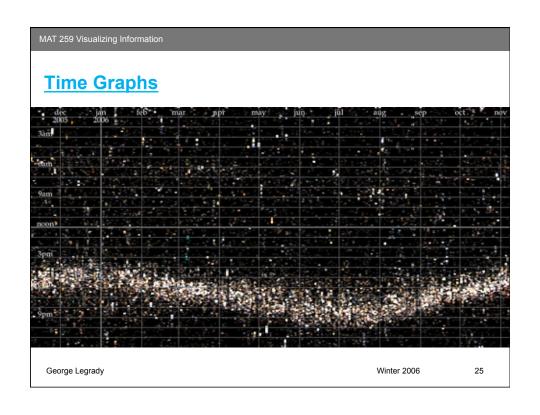


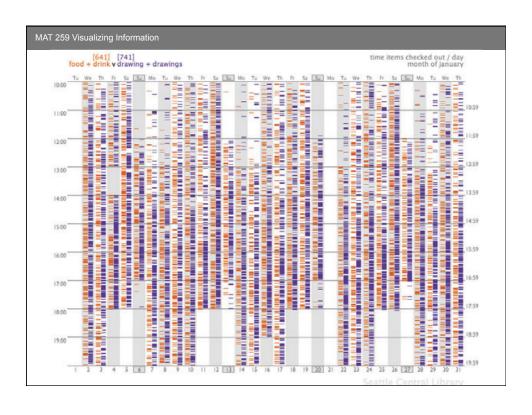


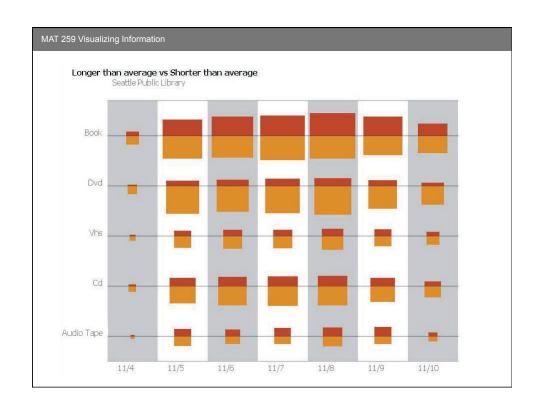














Mosaic Plots

- A Graphical Display that visualizes the relationship among two or more categorical variables
- Categorical: No intrinsic ordering (Itemtypes)
- Ordinal: Clear ordering: CollCode
- Interval: Ordinal variable equally spaced (Dewey)

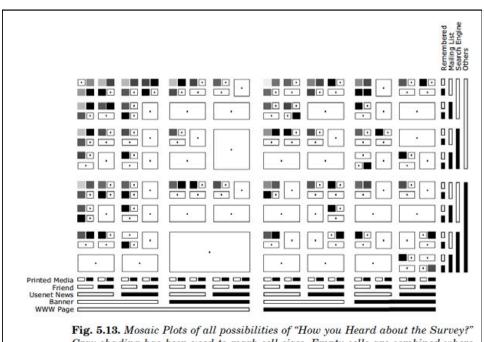
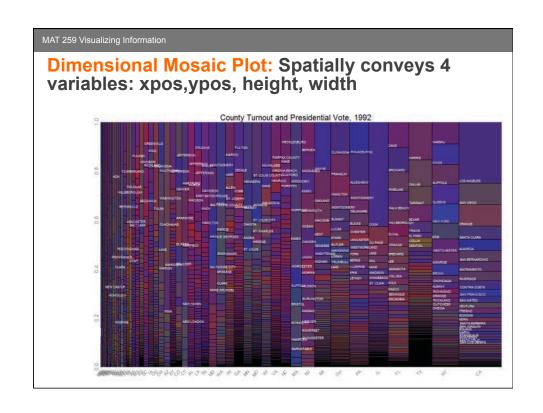
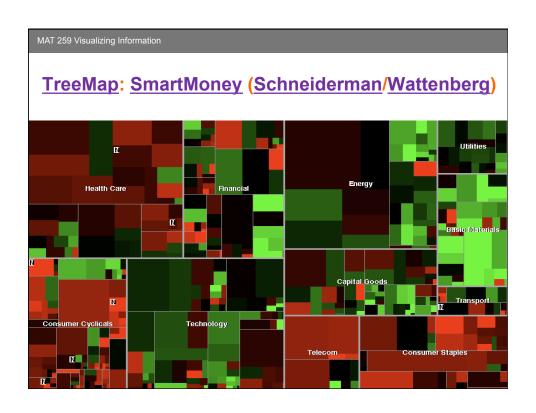
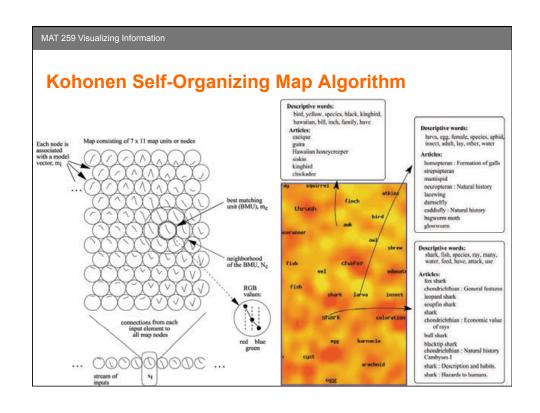
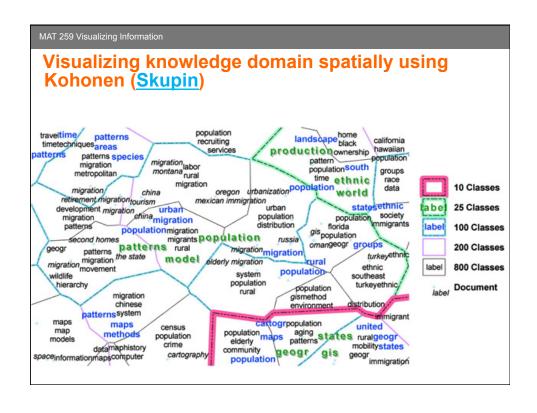


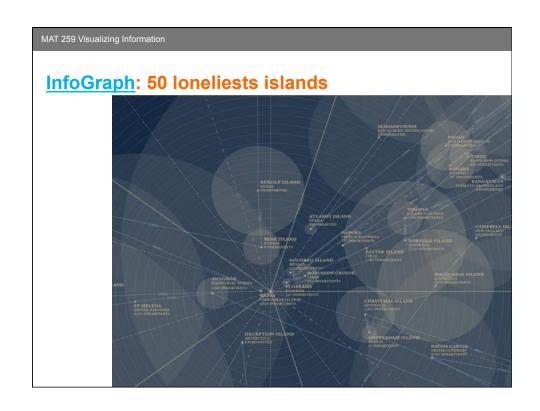
Fig. 5.13. Mosaic Plots of all possibilities of "How you Heard about the Survey?" Gray-shading has been used to mark cell sizes. Empty cells are combined where possible and tagged by a circle. 112 of the possible 512 combinations are empty.

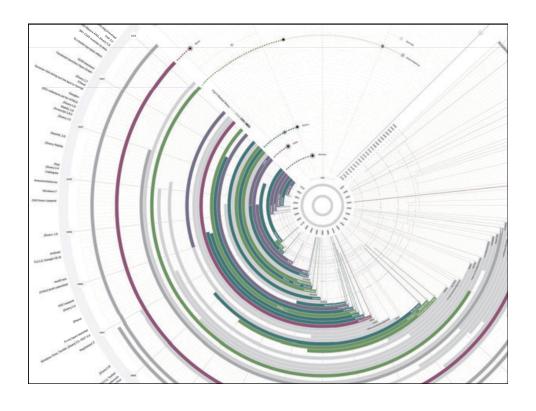


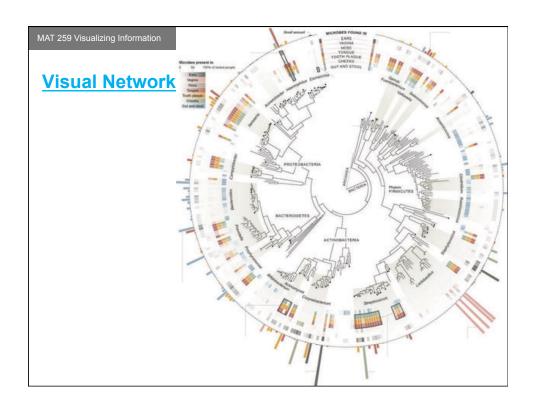












Bertin: Semiology of Graphics

- Cartographer: published 1967
- Theoretical foundation for Information Visualization
- Information Visualization: The visualization of abstract data



- Semiology: the study of signs and how they convey meaning
 - What are the basic units by which meaning is created in a visual system?

