

FOR IMMEDIATE RELEASE

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CONTACT:

Gustavo Alfonso Rincon
eoys2016@mat.ucsb.edu
<http://show.mat.ucsb.edu>
(805) 893-5244

White Noise

2016 End of Year Show (EoYS)

The Media Arts and Technology Program (MAT) at UCSB will present "MAT EoYS 2016: White Noise," their annual End-of-Year-Show, on May 26, 27, 28 & June 2, 2016.

The EoYS "White Noise" exhibition will feature demonstrations, installations, performances, and concerts by over 50 student and faculty works from the MAT, AlloSphere Research Facility, Experimental Visualization Lab, Four Eyes Lab, MIRAGE Lab, RE Touch Lab, Systemics Lab, and transLAB. The media and research works represent transdisciplinary subjects and span areas such as computational perception, computer vision, computer graphics & imaging, haptics, robotics, virtual reality, augmented reality, conceptual art, digital humanities, mechanics of touch, real & virtual, human-robot interaction, data visualization, generative sound, generative design, scientific visualization, field research, sensor networks, remote sensing, and experimental music. Visitors to the EoYS will have the opportunity to take a guided tour of the Allosphere, the only immersive research instrument/lab of its kind in the world.

International curator and media artist Zhang Ga (CN/US) will be giving the opening lecture on Friday afternoon. He is Professor of Media Art at CAFA, China Central Academy of Fine Arts, and Associate Professor at the School of Art, Media, and Technology, The New School, Parsons.

A special panel discussion will follow on the theme of "White Noise" and the "Future of Media Arts Research: Education, Practice, and Scientific Discovery." Panel participants include international guests Zhang Ga and Andreas Schlegel and MAT Professors JoAnn Kuchera-Morin, George Legrady, Marcos Novak, Marko Peljhan, and Matthew Turk. The panel will be moderated by MAT Professor Yon Visell.

The opening remarks of the White Noise exhibition will be given by MAT Program Chair, Professor George Legrady, a recent recipient of the 2016 John Simon Guggenheim Memorial Fellowship.

The 2016 MAT EoYS is supported by Rod C. Alferness, Dean of the College of Engineering, and John Majewski, Dean of the Humanities and Fine Arts. Special thanks to the Office of the Executive Vice Chancellor David Marshall. Our educational outreach is made possible by the generous support of the Robert W. Deutsch Foundation and the Mosher Foundation. We thank Alan Macy, Founder of SBCAST (the Santa Barbara Center for Art, Science, and Technology). Special thanks also to Craig J. Hawker, Director of CNSI (the California NanoSystems Institute) and Dow Materials Institute, and Faculty Director of the UCSB MRL (Materials Research Lab).

Why “White Noise”:

White noise— a noise containing all frequencies presented in equal proportion— represents all possibilities in equal likelihood. As this year’s theme, it represents the blank canvas— it’s the marble awaiting the sculptor to bring these possibilities to life. At MAT, our research is like white noise in that it contains “signals” from every field. As technologists and artists, we weave through this diverse research in novel ways, creating new works that transcend the present way we view the world. Our show is the product of this process, and we invite all to join us in its celebration.

What/Where/When:

Location One - CNSI - Address & Event Schedule:

California NanoSystems Institute (CNSI), Elings Hall
University of California, Santa Barbara
Santa Barbara, California, 93106

Educational Outreach
CNSI, Elings Hall
Thursday, May 26th, 1:00pm – 4:00pm

Opening Lecture and Panel Event
CNSI, Elings Hall, Room 2016
Friday, May 27th, 1:00pm – 4:00pm

EoYS “White Noise” Exhibition
CNSI, Elings Hall, throughout
Friday, May 27th, 5:00pm – 9:00pm

Critique Sessions
CNSI, Elings Hall
Saturday, May 28th, 9:00am – 12:00pm & 1:00pm – 4:00pm

Location Two - SBCAST - Address & Event Schedule:**SBCAST**

(Santa Barbara Center for Art, Science and Technology)
513 Garden Street
Santa Barbara, CA 93101

EoYS at SBCAST

SBCAST, Downtown Santa Barbara
Saturday, May 28th, 6:00pm – 9:00pm

EoYS “First Thursday” at SBCAST

SBCAST, Downtown Santa Barbara
Thursday, June 2nd, 5:30pm – 10:00pm

Further Details:

All events are free and open to the public. If you have any further questions, please contact the main office of the Media Arts and Technology Program.

For events at CNSI, all-day parking and short-term parking (payable at pay stations) are available in Lot 10. The campus map is available at <http://www.aw.id.ucsb.edu/maps/>.

For events at SBCAST, street parking is available.
The map is available at <http://sbcast.org/contact/>.

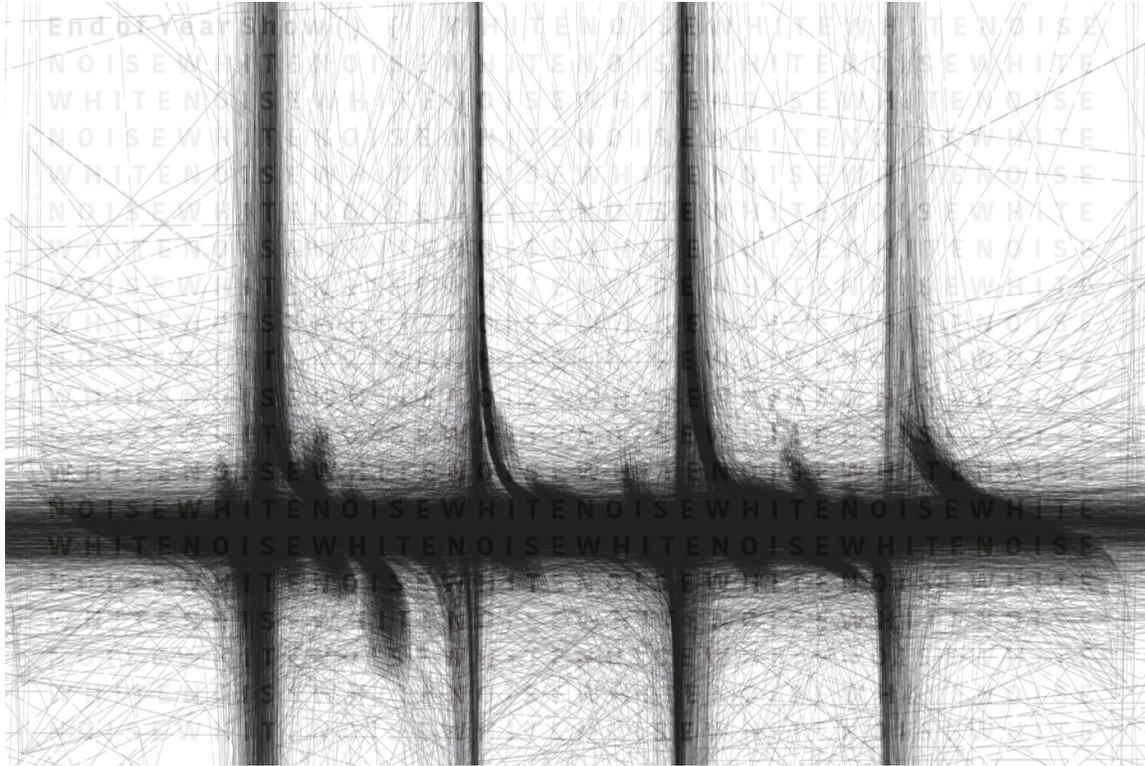
Programs are subject to change. Please consult the EoYS 2016 website at <http://show.mat.ucsb.edu>.

Main Office:**MAT**

Media Arts and Technology Program
University of California, Santa Barbara
3309 Phelps Hall
Santa Barbara, California, 93106-6065

Phone: (805) 893-5244

General email inquiries: [info\(at\)mat.ucsb.edu](mailto:info(at)mat.ucsb.edu)



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Jing Yan