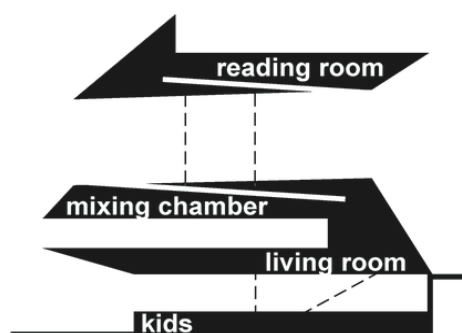


Seattle Public Library Data Source





MySQL: Select itemNumber, cout, collcode, itemtype, barcode, title, callNumber, deweyClass, subj from inraw where year(cout) = 2007 and month(cout) >= 1 and month(cout) <= 4 limit 50;

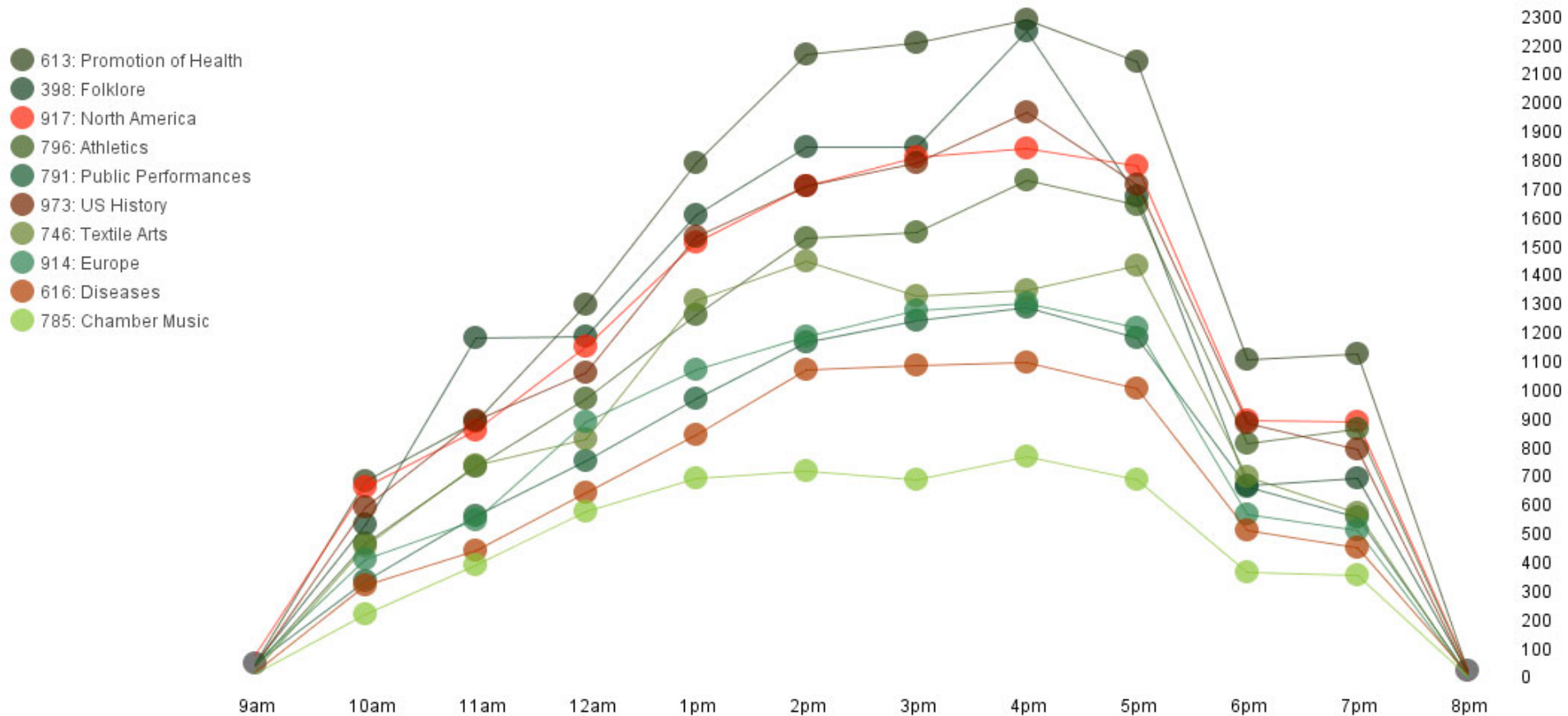
itemNumber	cout	collcode	itemtype	barcode	title	callNumber	deweyClass	subj
2124890	2007-01-02 09:20:00	nacd	accd	0010053294418	tigers have spoken	CD 782.421642 C2665T	782.421642	Rock music 2001 2010^Country music 2001 2010
1963406	2007-01-02 09:12:00	cafic	acbk	0010046075908	Heart on the line	FIC ARNOLD	NULL	Love stories^Women television producers and directors New York State N...
1348064	2007-01-02 09:03:00	nalpfc	acbk	0010047150288	Too hot to handle	FIC LOWELL	NULL	Love stories^Large type books^Ranch life Fiction
264450	2007-01-02 09:13:00	canf	acbk	0010027180271	Governing public schools new times new requirements	371.2 DANZBER 1992	371.2	School boards Rating of
436074	2007-01-02 09:13:00	cs9	acbk	0010002326972	great deception the inside story of how the Kremlin took over Cuba	972.91 M741G	972.91	Cuba History 1959^Communism Cuba^Soviet Union Foreign relations Cu...
660741	2007-01-02 09:13:00	canf	acbk	0010041599258	Logic or The right use of reason in the inquiry after truth with a va...	160 L793W 1996	160	Locke John 1632 1704^Logic Early works to 1800^Conduct of life Early w...
2225714	2007-01-02 09:12:00	cafic	acbk	0010050230746	Something about Emmaline	FIC BOYLE2005	NULL	Love stories^Historical fiction^Regency fiction^London England Fiction
860548	2007-01-02 09:14:00	canf	acbk	0010048238389	Understanding installation art from Duchamp to Holzer	709.04 R7277U 2003	709.04	Installations Art^Art Modern 20th century
15316	2007-01-02 09:12:00	cs9	acbk	0000103502175	Frank B Kellogg a biography	B K292 B	NULL	Kellogg Frank B Frank Billings 1856 1937^Statesmen United States Biography
418329	2007-01-02 09:13:00	cs9	acbk	0010002324977	German raider Atlantis	940.953 F8517G	940.953	World War 1939 1945 Naval operations German^Atlantis Ship
745716	2007-01-02 09:13:00	cafic	acbk	0010033394031	Zabelle	FIC KRICORI1998	NULL	Armenian American women Massachusetts Boston Fiction
1529347	2007-01-02 09:14:00	canf	acbk	0000102981248	Reservation narrow gauge Omak Creek railroad Bow Arrow Short Li...	385.52097 L587R	385.52097	Biles Coleman Lumber Company History^Logging railroads Washington St...
1558007	2007-01-02 09:13:00	canf	acbk	0010004731641	place no one knew Glen Canyon on the Colorado	779 P833P2a	779	Glen Canyon Utah and Ariz^Glen Canyon Utah and Ariz Pictorial works
1681487	2007-01-02 09:12:00	canf	acbk	0010002691342	Buddhism in translations passages selected from the Buddhist sacr...	294 W252B	294	Buddhism Sacred books
1688675	2007-01-02 09:14:00	canf	acbk	0010048100100	death in Washington Walter G Krivitsky and the Stalin terror	327.1247 K4592D 2003	327.1247	Krivitsky W G Walter G 1899 1941^Espionage American^Espionage Soviet...
2424499	2007-01-02 09:13:00	canf	acbk	0010054269096	101 diseases you dont want to get	614.5 P8715o 2005	614.5	Epidemiology Popular works^Diseases Popular works
27939	2007-01-02 09:09:00	nafic	acbk	0010040162363	Twilight in Texas	FIC THOMAS	NULL	Love stories^Texas Fiction^Texas Rangers Fiction
1534336	2007-01-02 09:00:00	nanf	acbk	0010041237933	Boundless healing meditation exercises to enlighten the mind and...	294.34435 T387B 2000	294.34435	Mind and body^Meditation Buddhism^Healing Religious aspects Buddhism
2205408	2007-01-02 09:14:00	canf	acbk	0010050859288	fragrance of faith the enlightened heart of Islam	297 R1294F 2004	297	Islam
2631813	2007-01-02 09:14:00	nanf	acbk	0010053789672	How to reduce workplace conflict and stress how leaders and their...	658.1053 M327H 2005	658.1053	Teams in the workplace^Interpersonal conflict^Mediation^Negotiation^O...
702785	2007-01-02 09:13:00	canf	acbk	0010034758416	home of the blizzard a true story of Antarctic survival	919.8904 MAWSON 1998	919.8904	Antarctica Discovery and exploration^Australasian Antarctic Expedition I...
1168659	2007-01-02 08:58:00	nab	acbk	0010045761730	Lives of mothers daughters growing up with Alice Munro	B M9265M 2001	NULL	Novelists Canadian 20th century Family relationships^Novelists Canadian...
2498965	2007-01-02 09:14:00	canf	acbk	0010054107684	Foxes in the henhouse how the Republicans stole the South and th...	324.70973 R29996J 2006	324.70973	Democratic Party U S^Republican Party U S 1854^Politics Practical United...
1076021	2007-01-02 09:13:00	canf	acbk	0010045523353	False intimacy understanding the struggle of sexual addiction	241.66 Sch196F 1997	241.66	Sex addicts Rehabilitation^Intimacy Psychology Religious aspects Christia...
1703576	2007-01-02 09:12:00	canf	acbk	0010025511717	Lakota recollections of the Custer fight new sources of Indian milit...	973.82 LAKOTA 1991	973.82	Dakota Indians Wars 1876^Little Bighorn Battle of the Mont 1876 Person...
2033121	2007-01-02 09:13:00	cafic	acbk	0010020070768	Furors die a novel	FIC HOFFMAN	NULL	NULL
2633117	2007-01-02 09:06:00	nanf	acbk	0010042818186	devils dictionary of business monkey business high finance and lo...	330.0207 V895D 2005	330.0207	Finance Dictionaries^Business Dictionaries
295289	2007-01-02 09:13:00	canf	acbk	0010041330571	Running with the Buffaloes a season inside with Mark Wetmore Ad...	796.42809 C7193L 2000	796.42809	Colorado Buffaloes Cross country team^Cross country running Colorado...
2684484	2007-01-02 09:13:00	canew	acbk	0010054076608	opened grave Sherlock Holmes investigates his ultimate case	FIC JAMES2006	NULL	Mystery fiction^Holmes Sherlock Fictitious character Fiction^Missing pers...
756568	2007-01-02 09:14:00	canf	acbk	0010028375219	Transforming vision writers on art	810.80357 TRANSFO 1994	810.80357	Art^American poetry 20th century^Art Poetry
1437750	2007-01-02 09:13:00	cs9	acbk	000010286903	De Shazer the Doolittle raider who turned missionary a true and th...	B D459W	NULL	Missions Japan^De Shazer Jacob 1912
67201	2007-01-02 09:45:00	nchol	jcbk	0010045871109	Jothams Journey a storybook for Advent	J YTREEID	NULL	Family Prayer books and devotions English^Advent Prayer books and dev...
1336766	2007-01-02 09:44:00	cs9o	acbk	0010001512887	Burri	B B942B	NULL	Burri Alberto 1915
2582486	2007-01-02 09:44:00	ncnew	jcbk	0010050556819	Lady in the water a bedtime story	E SHYAMAL	NULL	Imaginary creatures Fiction
1978356	2007-01-02 09:45:00	cs6ro	arbk	0010019836690	Bullard Arms	338.76834 J241B	338.76834	Bullard James Herbert 1842 1914^Bullard Repeating Arms Company Hist...
1404338	2007-01-02 09:44:00	canf	acbk	0010038257472	Perfect bones a six point plan to promote healthy bones	616.716 L5785P 2000	616.716	Osteoporosis Popular works^Women Nutrition
2347671	2007-01-02 09:44:00	nanf	acbk	0010050592780	Satisfaction the science of finding true fulfillment	155.9 B4581S 2005	155.9	Satisfaction
468341	2007-01-02 09:41:00	nafic	acbk	0010022410574	Fly fishing tales literary bait by angling authors	FIC FLY FIS1994	NULL	Fishing stories American^Fly fishing Fiction
1558499	2007-01-02 10:02:00	nanf	acbk	0010037361580	Chariots of the gods unsolved mysteries of the past	001.94 DANIKEN 1999	001.94	Archaeology^Life on other planets^Civilization Ancient Extraterrestrial in...
2064174	2007-01-02 09:41:00	canf	acbk	0010036046778	way of agape	241.4 MISSLER 1999	241.4	Agape^Love Religious aspects Christianity
18430	2007-01-02 09:41:00	canf	acbk	0010026014141	Future of medicine toward a science of prevention based on ancie...	613 DUGLISS 1993	613	Medical care United States^Medicine Preventive United States
614085	2007-01-02 09:41:00	canf	acbk	0010045701462	Tanker operations a handbook for the person in charge PIC	623.88245 H8627T 2001	623.88245	Tankers Handbooks manuals etc
1591175	2007-01-02 09:39:00	caesl	bcbk	0010034398809	Angliiskii iazyk prosto o slozhnom prakticheskii kurs	RUSSIAN 428.24917 L576A	428.24917	English language Textbooks for foreign speakers Russian
2670845	2007-01-02 08:48:00	canf	acbk	0010051680022	Gorgeous disaster the tragic story of Debra LaFave	364.153 L131L 2006	364.153	Sexual abuse victims United States Case studies^Female sex offenders U...
1064531	2007-01-02 10:16:00	nacd	accd	0010040958539	Spirituals in concert	CD784.73 B322S	784.73	Spiritual Songs^Songs High voice with instrumental ensemble^Songs Hi...
965750	2007-01-02 09:38:00	capf	acbk	0010025431536	Kathy and Mo show parallel lives	812.54 GAFFNEY 1992	812.54	Women Drama
1970799	2007-01-02 09:39:00	nafic	acbk	0010046761242	revelation	FIC LITTLE	NULL	Horror fiction
1006825	2007-01-02 10:17:00	cacd	accd	0010046200415	peaceful Christmas	CD 782.21723 P3133	782.21723	Christmas music^New Age music
1831232	2007-01-02 10:17:00	canf	acbk	0010048571573	Tauntons family home idea book	728.37 St546T 2003	728.37	Architecture Domestic United States^Interior architecture United States^R...

Typical daily Dewey activity

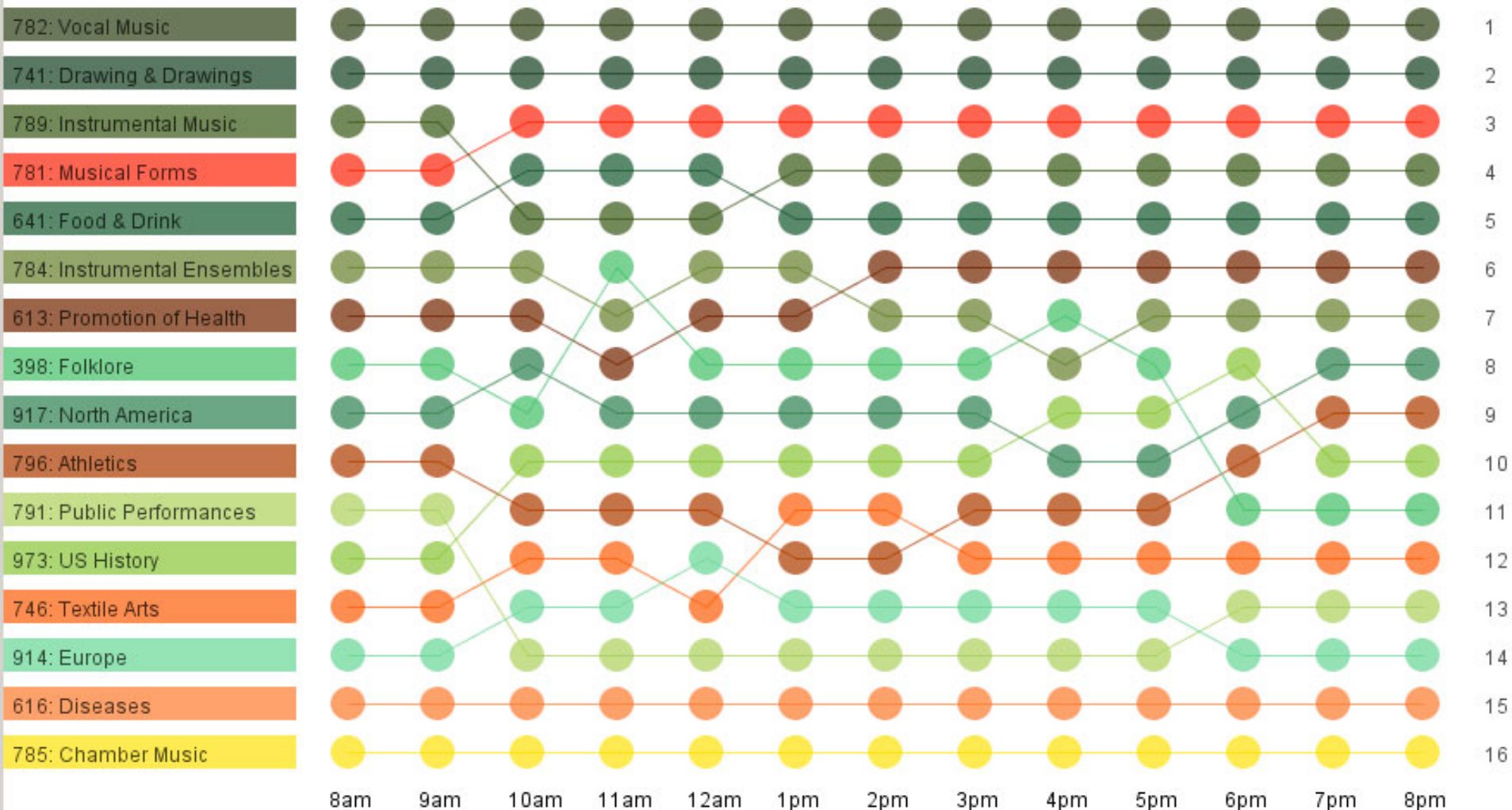
20 most active

hour	789	613	784	917	746	973	796	398	616	914	791	306	332	305	158	792	811	658	635	895	
0	0	0	0	0	8	0	4	12	1	0	0	0	1	0	0	1	0	5	0	0	4
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0
7	1	2	0	5	0	1	1	0	0	1	0	0	0	0	2	1	0	1	0	0	2
8	15	58	57	109	38	90	39	73	25	50	41	34	20	31	13	33	33	14	24	42	
9	27	71	48	134	40	87	62	73	41	70	78	36	35	42	12	32	52	14	28	45	
10	1192	942	812	777	619	632	582	515	465	472	440	383	466	394	429	362	420	370	402	396	
11	1560	1149	1125	969	880	1006	786	966	702	701	567	610	453	556	542	526	628	488	532	560	
12	2185	1683	1878	1177	1025	1108	1156	889	881	935	782	706	779	700	715	625	788	680	647	960	
13	3266	2334	2085	1769	1717	1615	1462	1324	1181	1275	972	1117	1175	1025	1025	997	968	967	986	987	
14	3336	2698	2227	1811	1890	1744	1685	1487	1421	1271	1144	1146	1059	1044	1062	1041	990	962	1105	1140	
15	3995	2810	2426	1870	1850	1813	1703	1417	1444	1360	1388	1142	1187	1172	1073	1143	1139	1074	1139	1044	
16	3959	2855	2599	2068	1857	1867	1904	1798	1520	1449	1411	1390	1250	1306	1321	1265	1101	1126	1110	1119	
17	4322	2870	2547	2203	1992	1817	1904	1374	1438	1416	1322	1402	1366	1317	1346	1359	1152	1248	1045	798	
18	2398	1574	1381	1012	1024	1034	1059	630	756	615	719	682	678	680	677	685	604	562	532	280	
19	2233	1557	1284	1050	845	942	1027	643	612	524	595	713	706	594	623	645	562	651	497	341	
20	48	18	17	35	9	15	25	18	9	6	15	4	3	3	4	6	11	17	22	4	
21	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
22	0	2	2	0	0	0	0	0	6	0	0	0	0	0	0	0	0	0	0	0	
23	6	1	2	5	1	0	6	0	0	0	4	2	2	0	2	7	1	1	0	0	

Total Num Items Checked-out per Hour: January 2007 through April 2007



Average Rank of Category by Hour: January 2007 through April 2007



The Seattle Public Library Data & its Metadata

The data we receive is *multivariate*

Ordinal (*In a numeric sequence*)

- **ItemNumber**: Assigned when object enters system
- **Dewey Classification** (Dewey numeric)

Interval Scale (*Time-Stamp*)

- **Check-out/check-in hour, day, month, year**

Categorical (*Not necessarily numerically orderable*)

- **BibNumber**: Each title has a specific number, copies of titles all have same number
- **Barcode**: Each item has a unique number on RFID sticker
- **CallNumber**: by which to locate items on shelves - Ordinal if Dewey, otherwise categorical
- **Collection Code**: What the item is and where its located

Semantic (*Text-based*)

- **Title**: Each Item has a title
- **ItemType**: books, cds, dvds, music sheets, etc.
- **Subjects**: Keywords (arbitrary labeling)

Dewey Decimal Classification

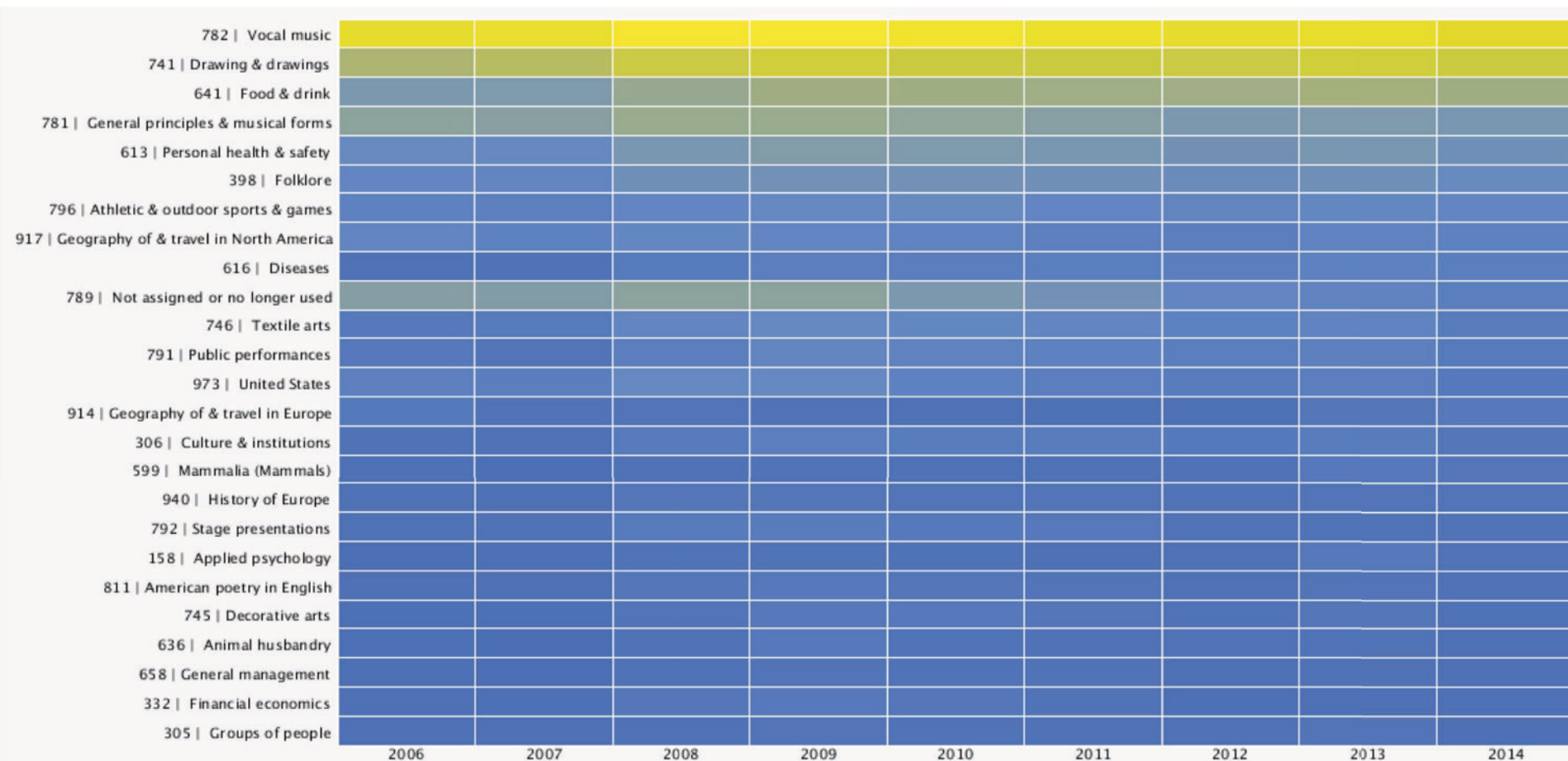
Ten topics each subdivided into 100 subclasses:

- 000 - Generalities
- 100 - Philosophy & Psychology
- 200 - Religion
- 300 - Social Science
- 400 - Language
- 500 - Natural Science & Mathematics
- 600 - Technology & Applied Sciences
- 700 - Arts
- 800 - Literature
- 900 - Geography & History

Top 25 Dewey categories 2006-2014

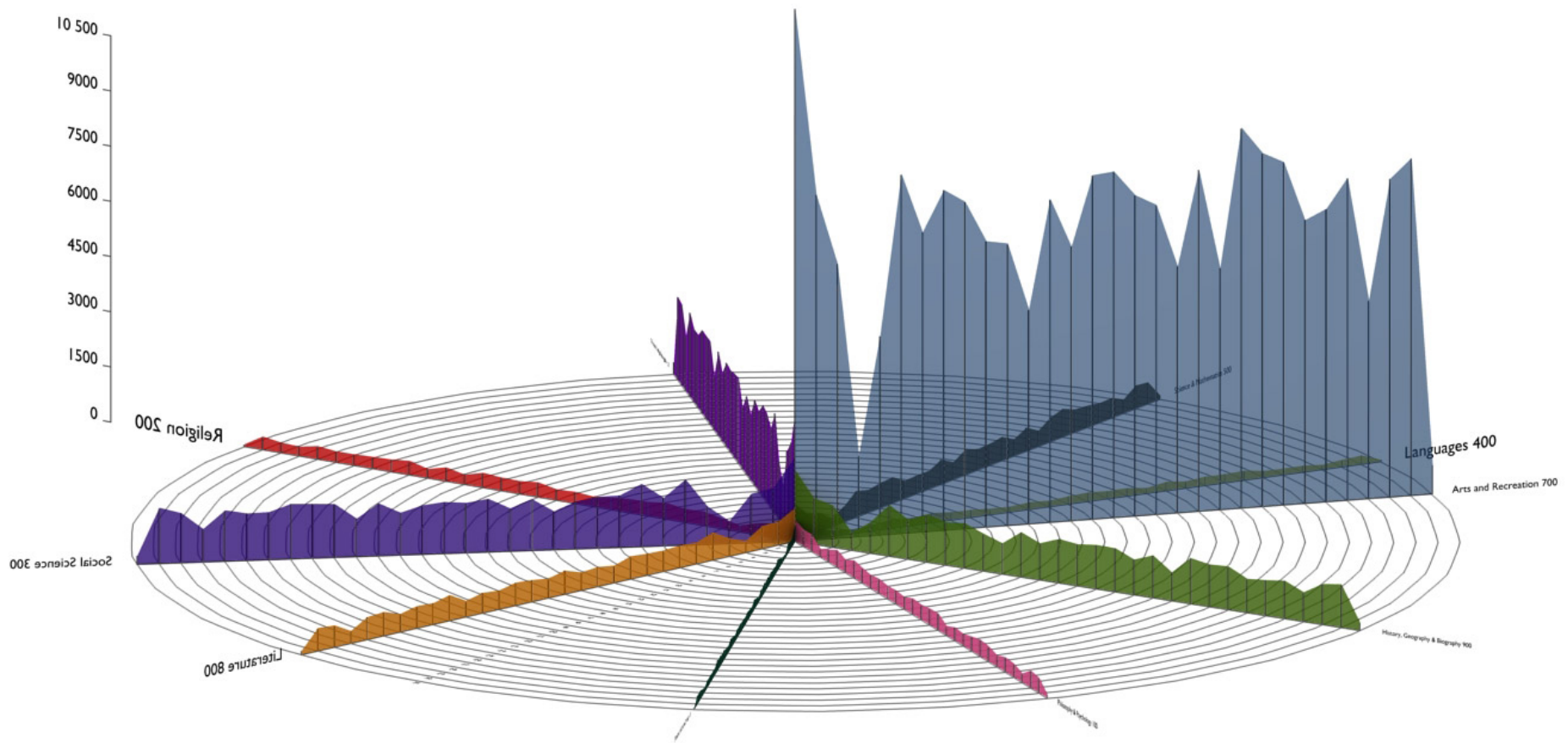
		2006	2007	2008	2009	2010	2011	2012	2013	2014
782	Vocal music	657750	721853	1006571	1060888	868834	774273	665173	700986	593881
741	Drawing & drawings	158295	201324	312239	354992	323449	330355	315883	366327	334448
641	Food & drink	65057	67695	99965	121586	125332	121088	116785	137652	125462
781	General principles & musical forms	82066	79529	107747	109614	90869	75959	62922	66173	61207
613	Personal health & safety	45227	43632	61698	69461	65593	61935	56773	61824	50671
398	Folklore	39845	38035	50875	52707	53403	50482	46519	51337	45293
796	Athletic & outdoor sports & games	34380	32561	38817	42247	44010	39552	37113	40243	39833
917	Geography of South America	39684	35096	40760	39546	35287	32660	30101	35325	34345
616	Diseases	20419	21025	27711	29572	30783	31993	30817	34247	31410
789	Not assigned or no longer used	73223	68907	81785	82129	65317	53936	39824	36572	30845
746	Textile arts	25431	27902	39846	42885	40551	39058	34315	36683	29033
791	Public performances	25355	23240	30165	37187	35966	34799	31029	32736	28085
973	United States	32823	31155	42087	42253	33891	29942	28671	30198	25967
914	Geography of & travel in Europe	26029	21671	22858	22489	20251	18843	18709	24124	25444
306	Culture & institutions	20867	20265	27332	29848	29218	28702	25989	28742	24006
599	Mammalia (Mammals)	18354	16843	21175	22274	20500	20242	21384	25018	23832
940	History of Europe	19949	18692	23822	24143	23512	22826	21790	22787	22698
792	Stage presentations	20546	21101	27299	28246	26509	25376	22394	22098	22229
158	Applied psychology	15175	17365	21914	22247	21172	19775	20593	25702	22020
811	American poetry in English	19182	19333	24485	25675	23911	22671	20281	23207	21159
745	Decorative arts	17982	17718	23134	25661	25695	24278	22567	23684	20007
636	Animal husbandry	17494	16494	21404	24755	21680	21436	21963	22178	19135
658	General management	17487	15602	20868	23521	22493	21660	18913	20892	19050
332	Financial economics	18573	17640	24030	25262	23902	22333	17976	18527	18254
305	Groups of people	19305	19014	21563	22664	22339	21106	19896	22861	18054

Top 25 Dewey categories 2006-2014

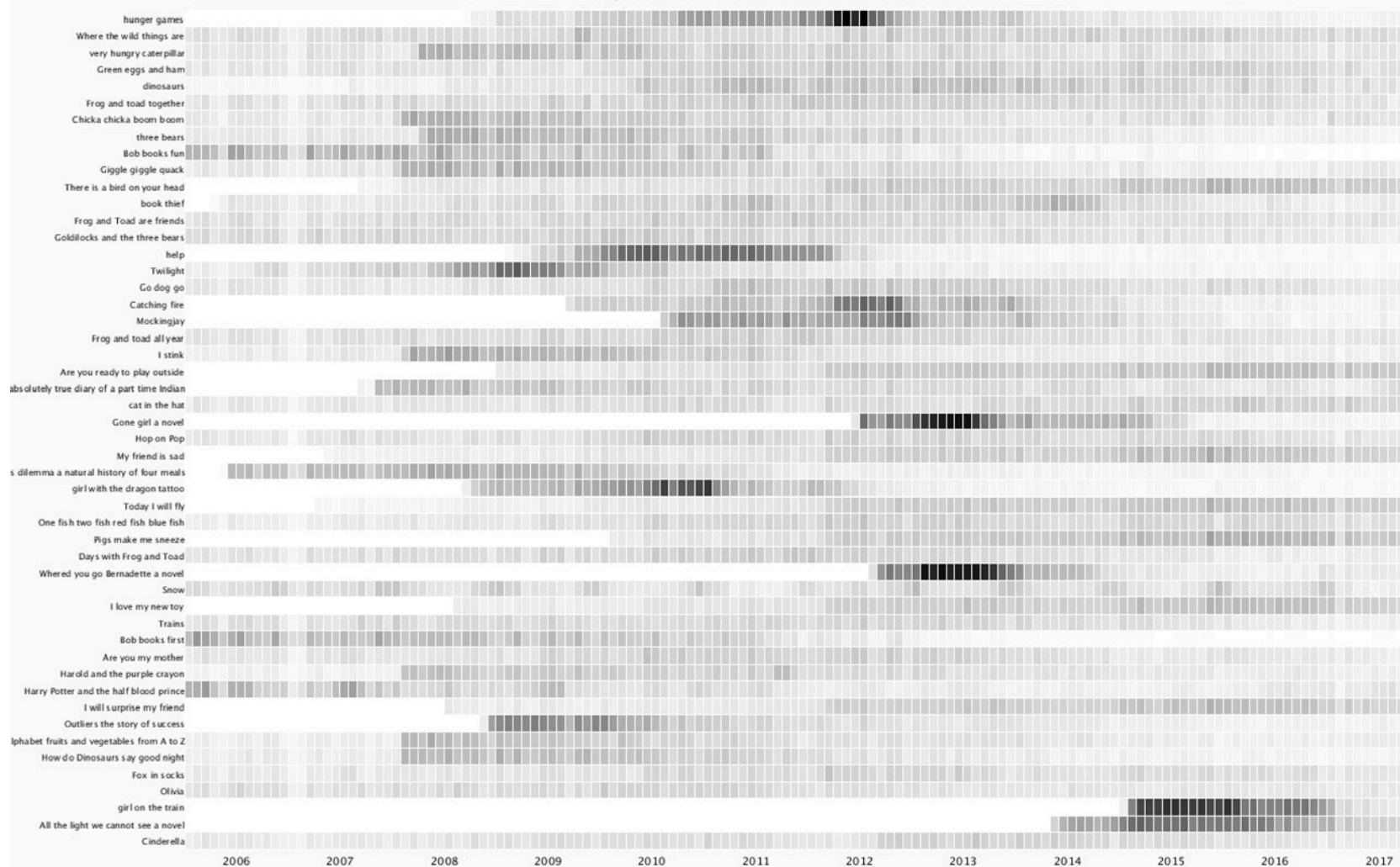


Top 50 DEWEY CATEGORIES FROM 2006 TO 2017 BY MONTH												
005-Computer programming, programs & data												135236
155-Differential & developmental psychology												150471
158-Applied psychology												255353
294-Religions of Indic origin												151874
305-Groups of people												252646
306-Culture & institutions												296358
332-Financial economics												231394
362-Social problems of & services to groups of people												198752
363-Other social problems & services												173165
364-Criminology												189900
398-Folklore												534869
428-Standard English usage (Prescriptive linguistics)												144779
551-Geology, hydrology, meteorology												138507
591-Specific topics in natural history of animals												152427
599-Mammalia (Mammals)												251485
612-Human physiology												146292
613-Personal health & safety												640365
616-Diseases												339701
629-Other branches of engineering												186191
635-Garden crops (Horticulture)												218900
636-Animal husbandry												229348
641-Food & drink												1318509
646-Sewing, clothing, management of life												192011
649-home care of people with disabilities & illnesses												189951
650-Management & public relations												158504
658-General management												228789
741-Drawing & drawings												3673731
745-Decorative arts												246164
746-Textile arts												385982
747-Interior decoration												170349
759-History, geographic treatment, biography												126479
781-General principles & musical forms												874491
782-Vocal music												8326525
784-Instruments & ensembles & their music												282988
786-Keyboards, mechanical, electrophonic, instruments												125009
787-Stringed instruments (Chordophones)												130332
789-Not assigned or no longer used												596617
791-Public performances												354259
792-Stage presentations												274350
793-Indoor games & amusements												138681
796-Athletic & outdoor sports & games												449137
808-Rhetoric & literary from more than two literatures												146565
811-American poetry in English												257761
895-Literatures of East & Southeast Asia												256791
910-Geography & travel												149036
914-Geography of & travel in Europe												281012
917-Geography of & travel in North America												414607
940-History of Europe												258511
973-United States												359921
979-Great Basin & Pacific Slope region of United States												127847
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017

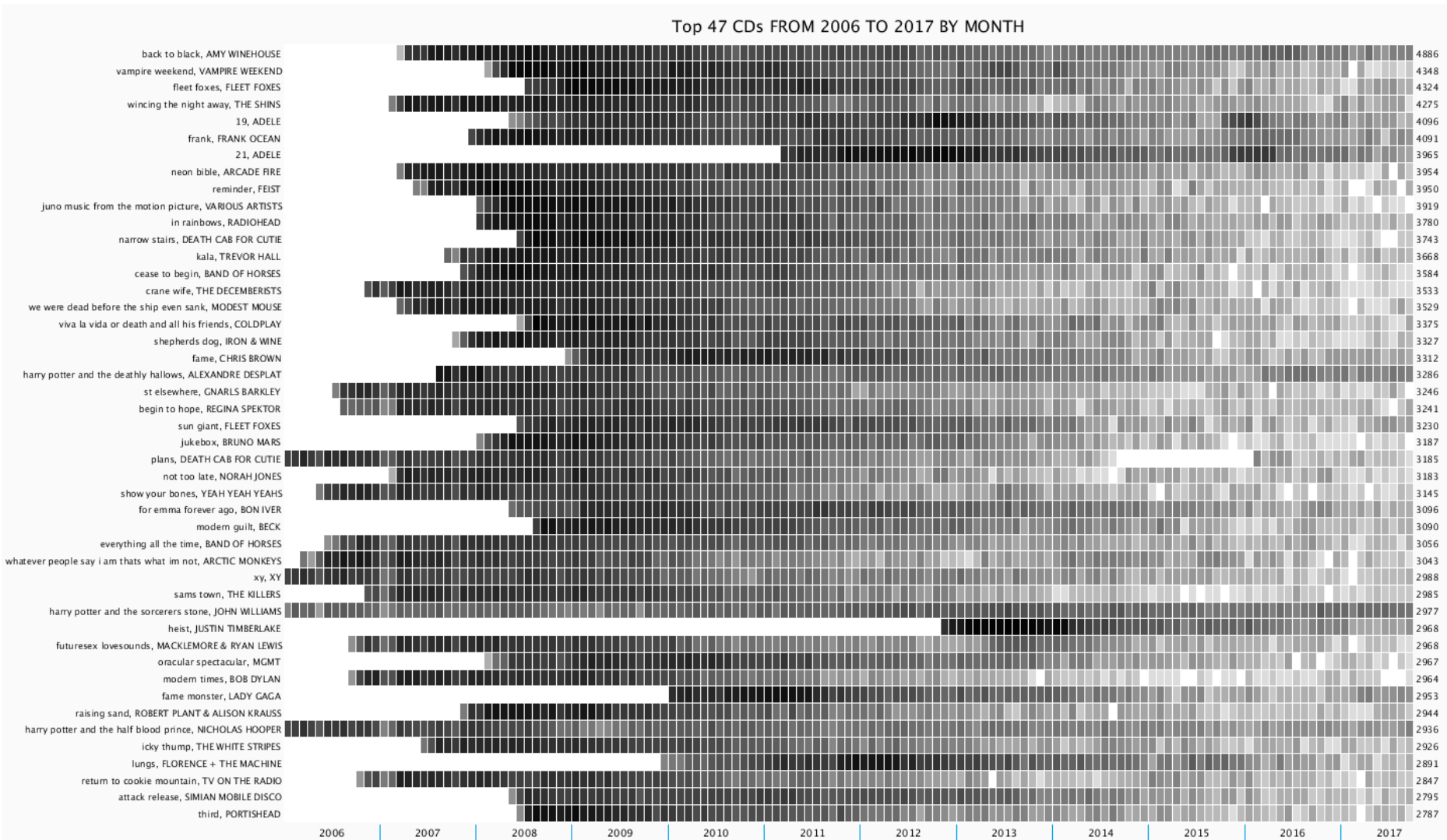
Volume of Dewey Activities



Top 50 BOOKS FROM 2006 TO 2017 BY MONTH



Top cd Checkouts



ItemType Checkout History

year	books	vhs	dvd	cd	audioTape	cd-rom
2006	3106555	439045	1388717	975698	88332	3086
2007	3106066	271266	1485697	1044745	56946	1643
2008	4061344	180880	2486993	1426314	42866	1444
2009	4365251	78695	2891426	1511443	22573	689
2010	4209727	14790	2849946	1295923	5776	296
2011	4120108	2306	2555514	1150795	1113	106
2012	3961339	124	2267169	994740	182	68
2013	4409625	39	2396559	1039485	55	63
2014	4147336	14	2270798	931897	25	25
2015	4046401	2	2082727	810190	14	26
2016	3851900	0	1905890	676418	8	20
2017	3608245	1	1634609	572552	11	13
2018	2577216	0	1030375	347238	5	16

Basic Data Base Terminology

Database: Organized collection of Data

Dataset: A collection of Data

Table: Data arranged in rows and columns

Row: horizontal, record

Column:

Cell: Intersection of a row and column

Data Query Example: Linear Frequency

Question: How has the popularity of JD Salinger's book "Catcher in the Rye" or the lead character "Holden Caulfield" changed during the period 2005 to 2011, separated by year?

Query:

```
SELECT
  YEAR(cout) AS year, COUNT(*)
FROM
  spl_2016.outraw
WHERE
  YEAR(cout) > 2005 AND YEAR(cout) < 2012
  AND (title LIKE '%the catcher in the rye%'
  OR title LIKE '%Holden Caulfield%')
GROUP BY year
ORDER BY year;
```

year	COUNT(*)
2006	12
2007	10
2008	29
2009	50
2010	54
2011	18

2005

11

2006

20

2007

16

2008

62

2009

75

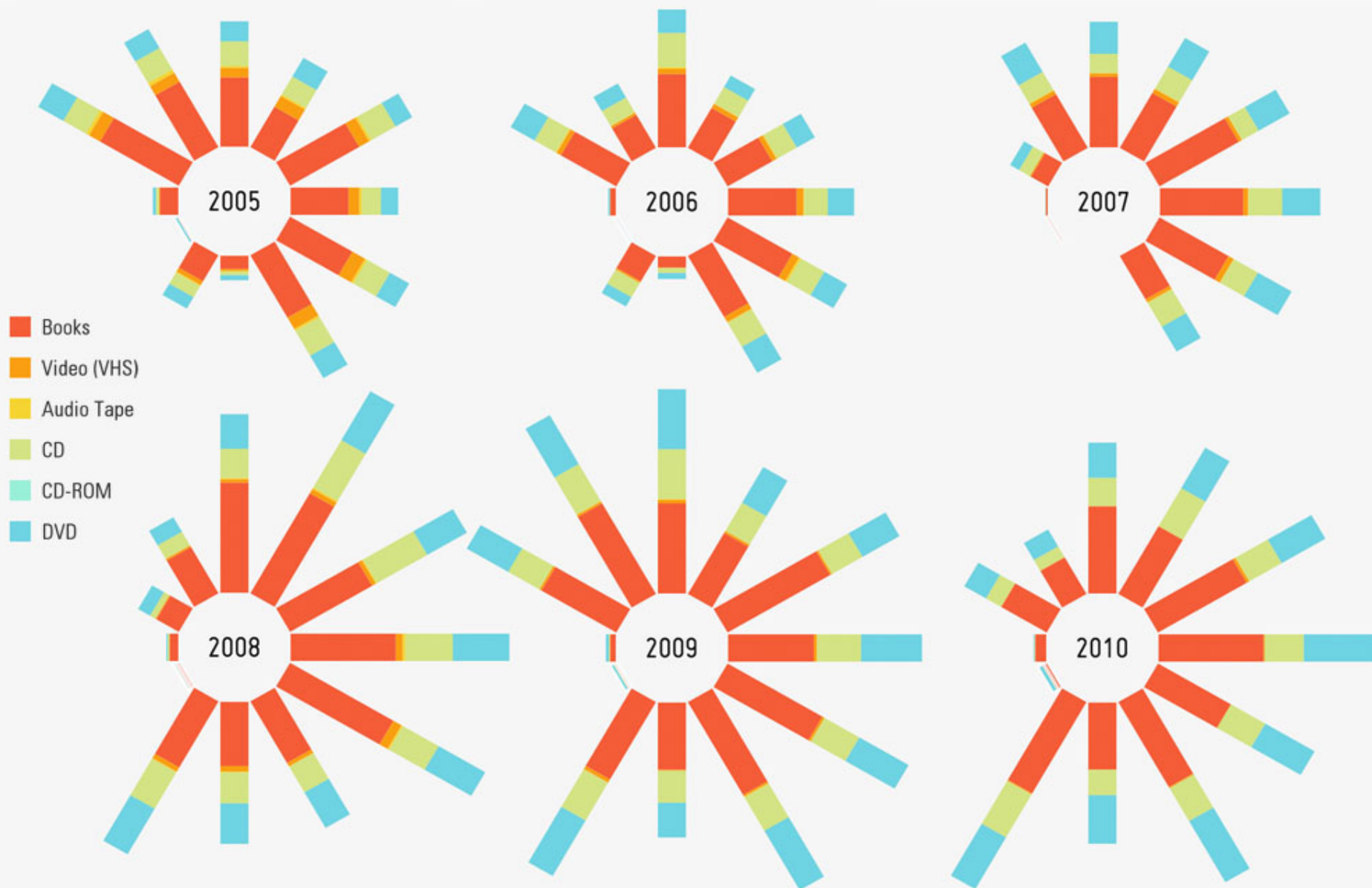
2010

89

2011

12

time items checked out / day
month of january

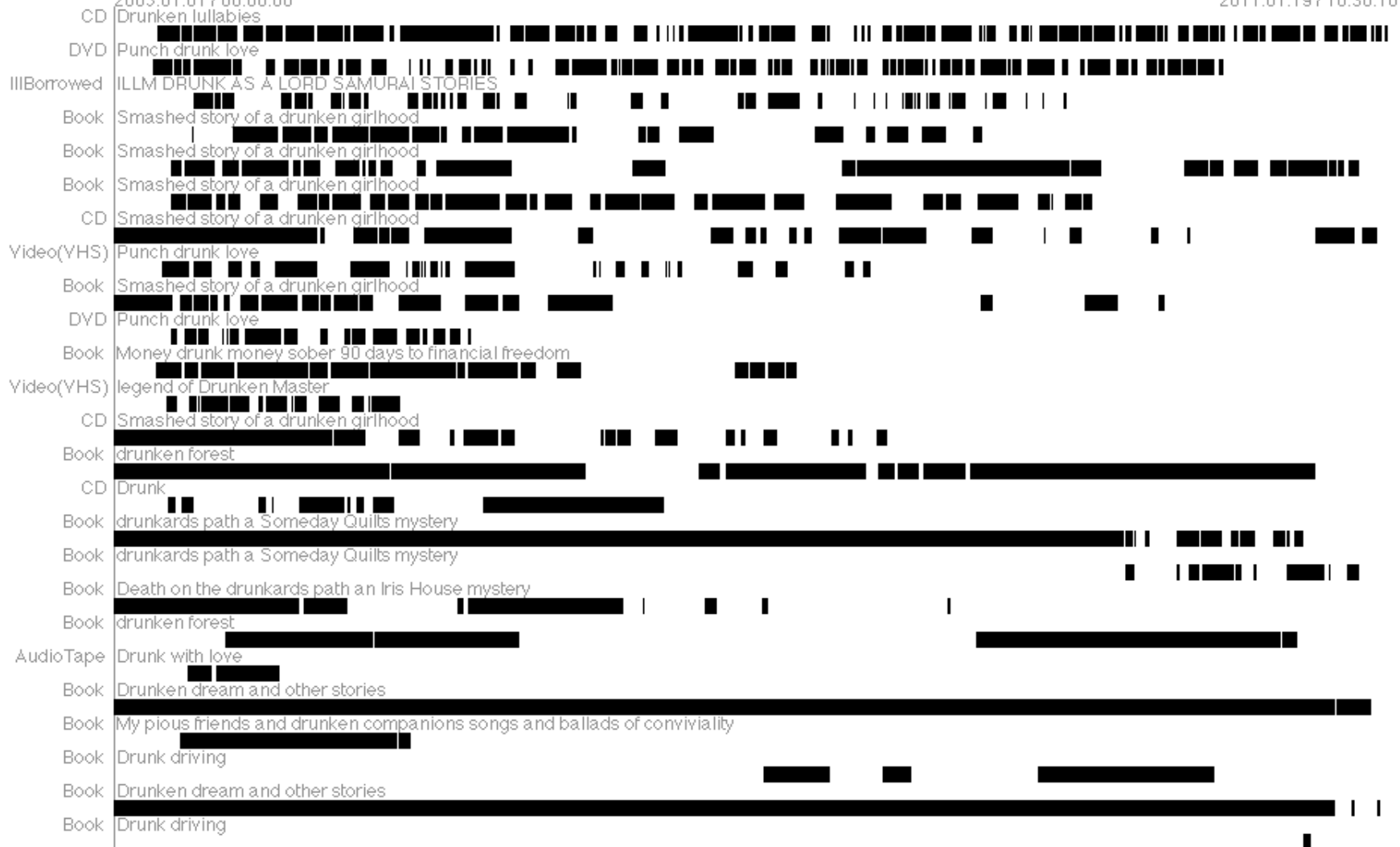


November 10, 9am to 8pm, 2005, 2006, 2007, 1008, 2009, 2010

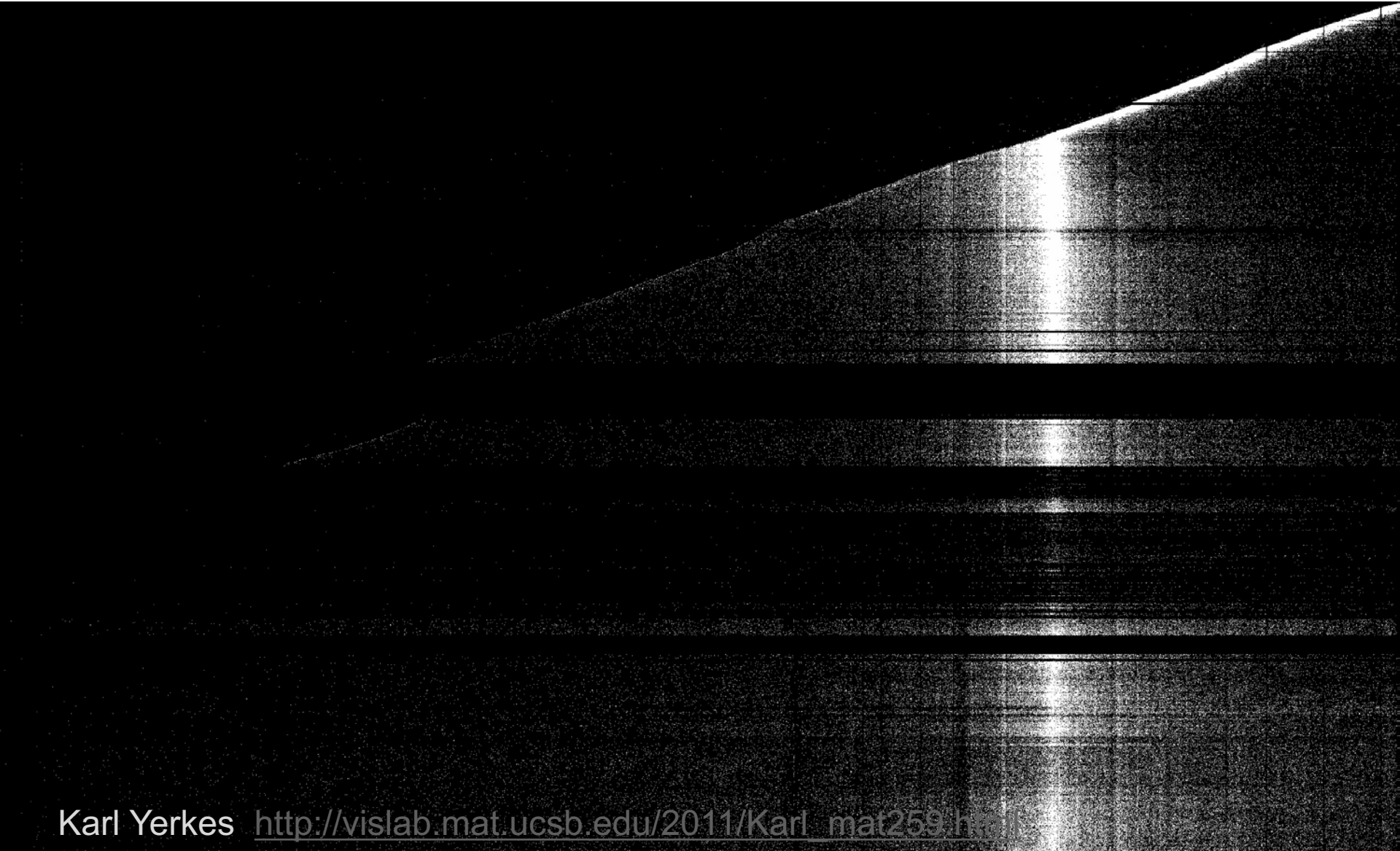
title like '%drunk%' group by collcode;

2005.01.01 / 00:00:00

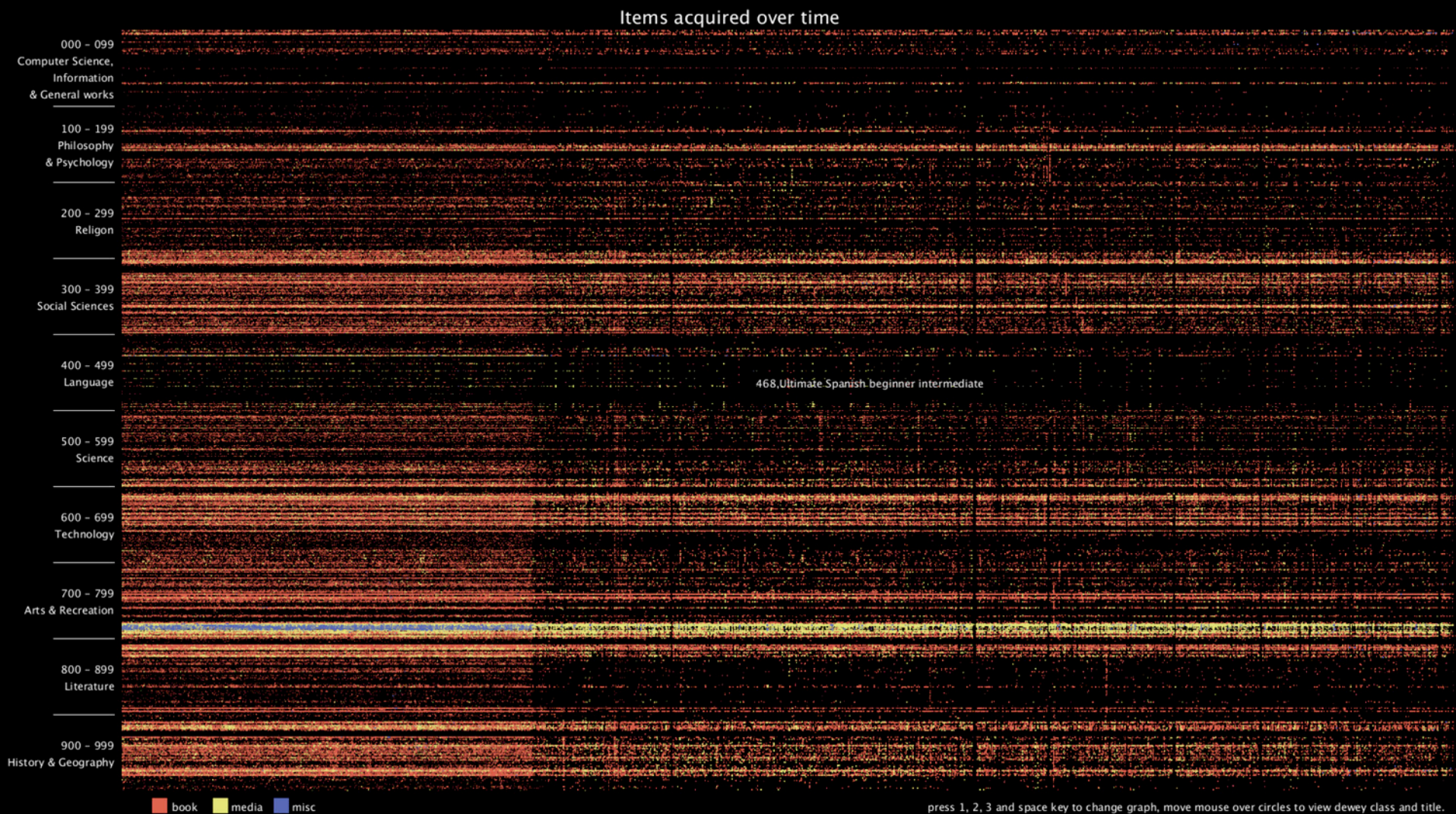
2011.01.19 / 16:36:16



First Checkout: itemNumber (vertical), date (horizontal)



Acquisition History with ItemNumber



What items checked out only once



STAR WARS NEBULA

Using Data of Checkout Times and Duration Times of the Former 6 in This Movie Series in Seattle Public Library

Year

2006
2007
2008
2009
2010
2011
2012
2013
2014
2015

Month

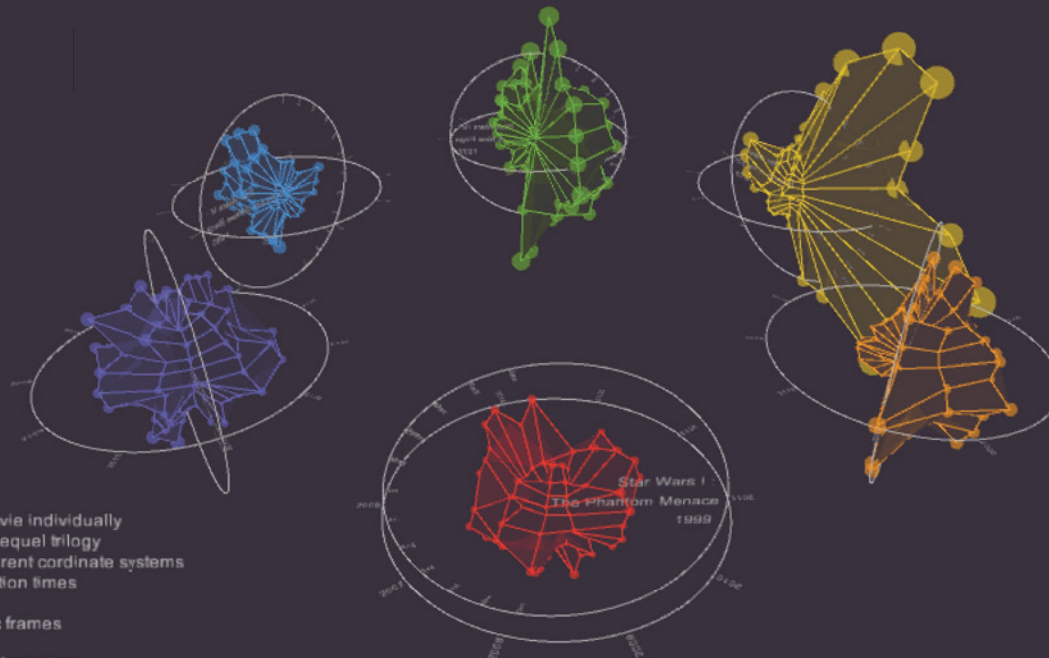
January
February
March
April
May
June
July
August
September
October
November
December

Reset

Years
Months
All

Keyboard Control

Press 1 / 2 / 3 / 4 / 5 / 6 to check movie individually
Press 7 / 8 to check the original / prequel trilogy
Press 9 / 0 to check all in one / different coordinate systems
Press D to show / hide dots of duration times
Press S to show / hide the solids
Press N to show / hide the chromatic frames
Press F to show / hide grey frames
Press T to show / hide the verbal information
Press L to show / hide the coordinate axis and labels

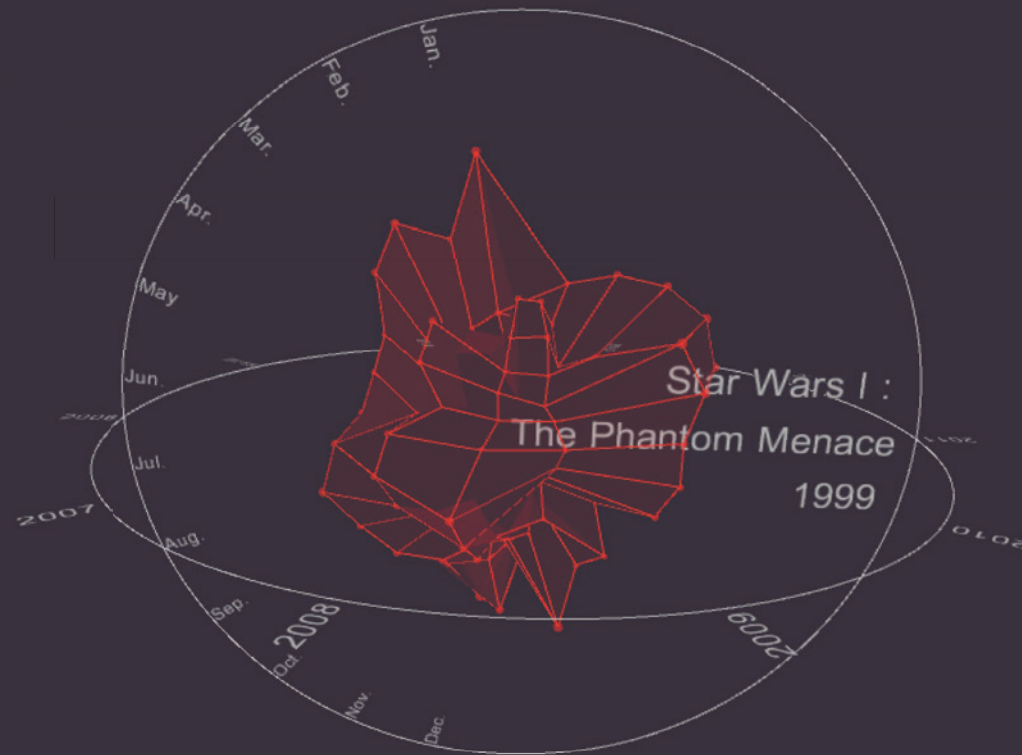


Junxiang Yao
MAT259 PROJ 2
3D Interaction & Change Over Time

The radius of the circular coordinate axis is 200 checkout times.

Duration time scaling:





STAR WARS NEBULA

Using Data of Checkout Times and Duration Times of the Former 6 in This Movie Series in Seattle Public Library

Year	Month
2006	January
2007	February
2008	March
2009	April
2010	May
2011	June
2012	July
2013	August
2014	September
2015	October
	November
	December

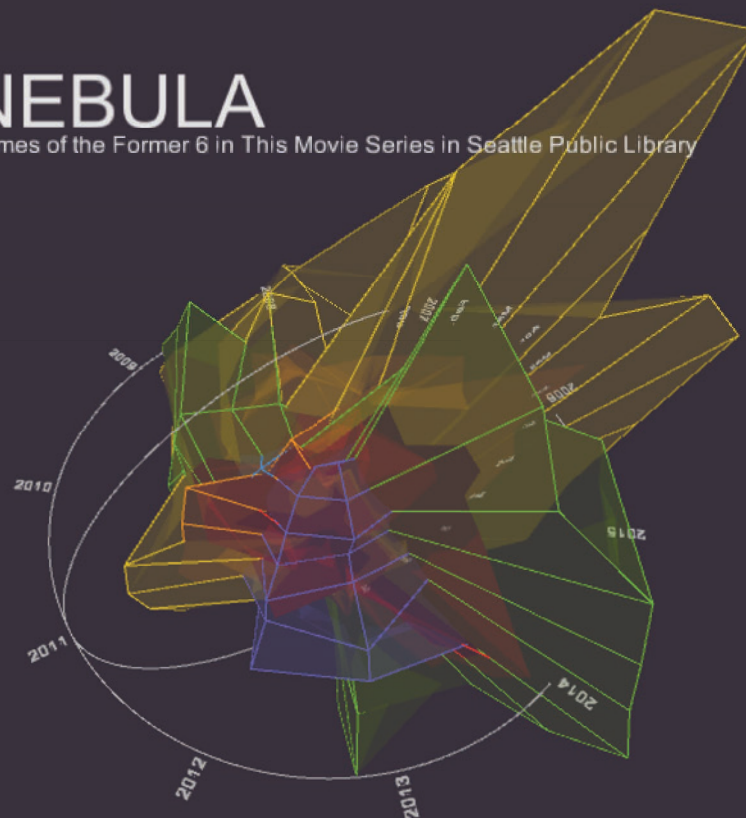
Reset

Years
Months
All

Star Wars IV (1977)	Star Wars I (1999)
Star Wars V (1980)	Star Wars II (2002)
Star Wars VI (1983)	Star Wars III (2005)

Keyboard Control

Press 1 / 2 / 3 / 4 / 5 / 6 to check movie individually
 Press 7 / 8 to check the original / prequel trilogy
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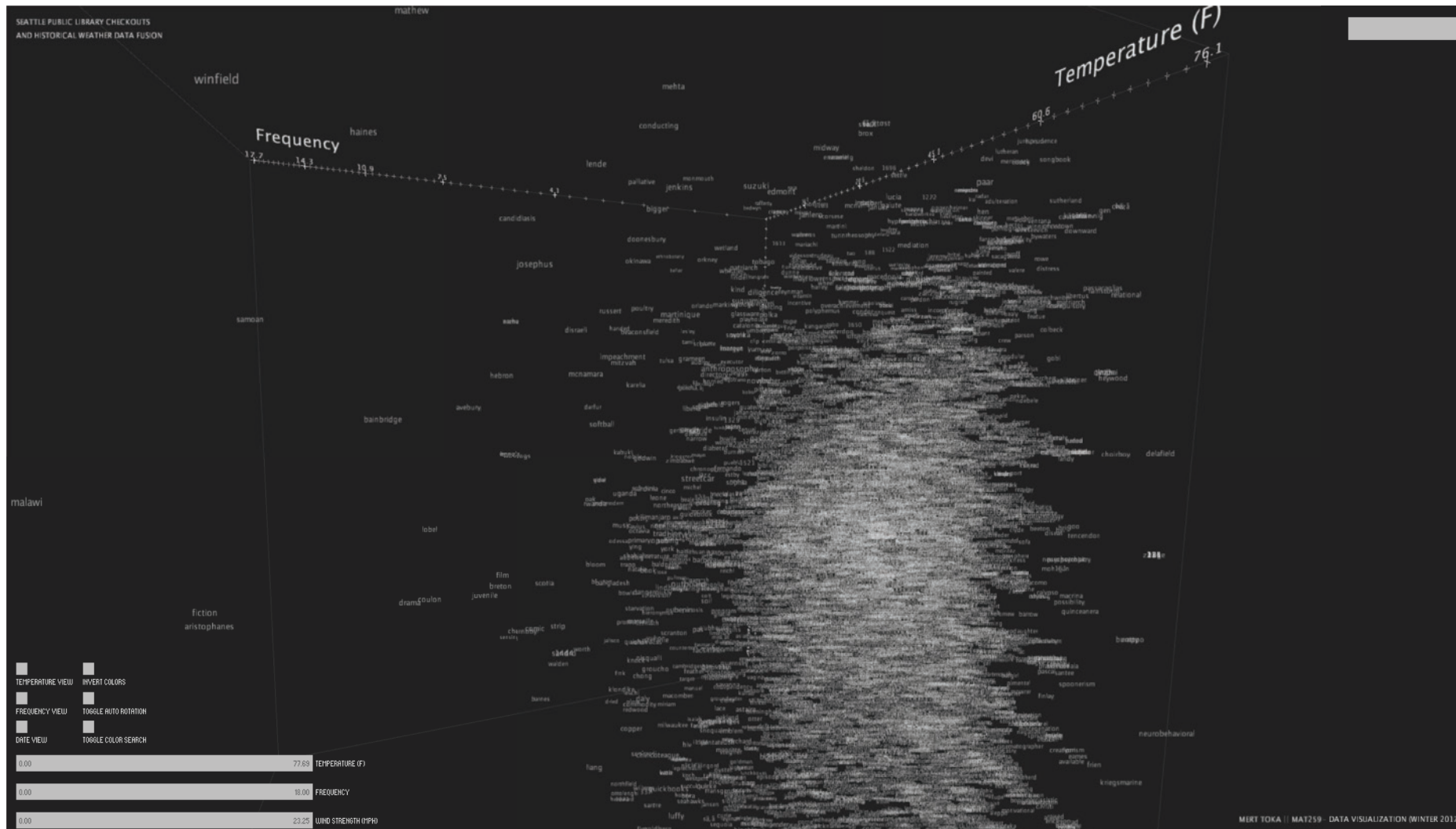
Junxiang Yao
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The radius of the circular coordinate axis is 200 checkout times.

Duration time scaling:

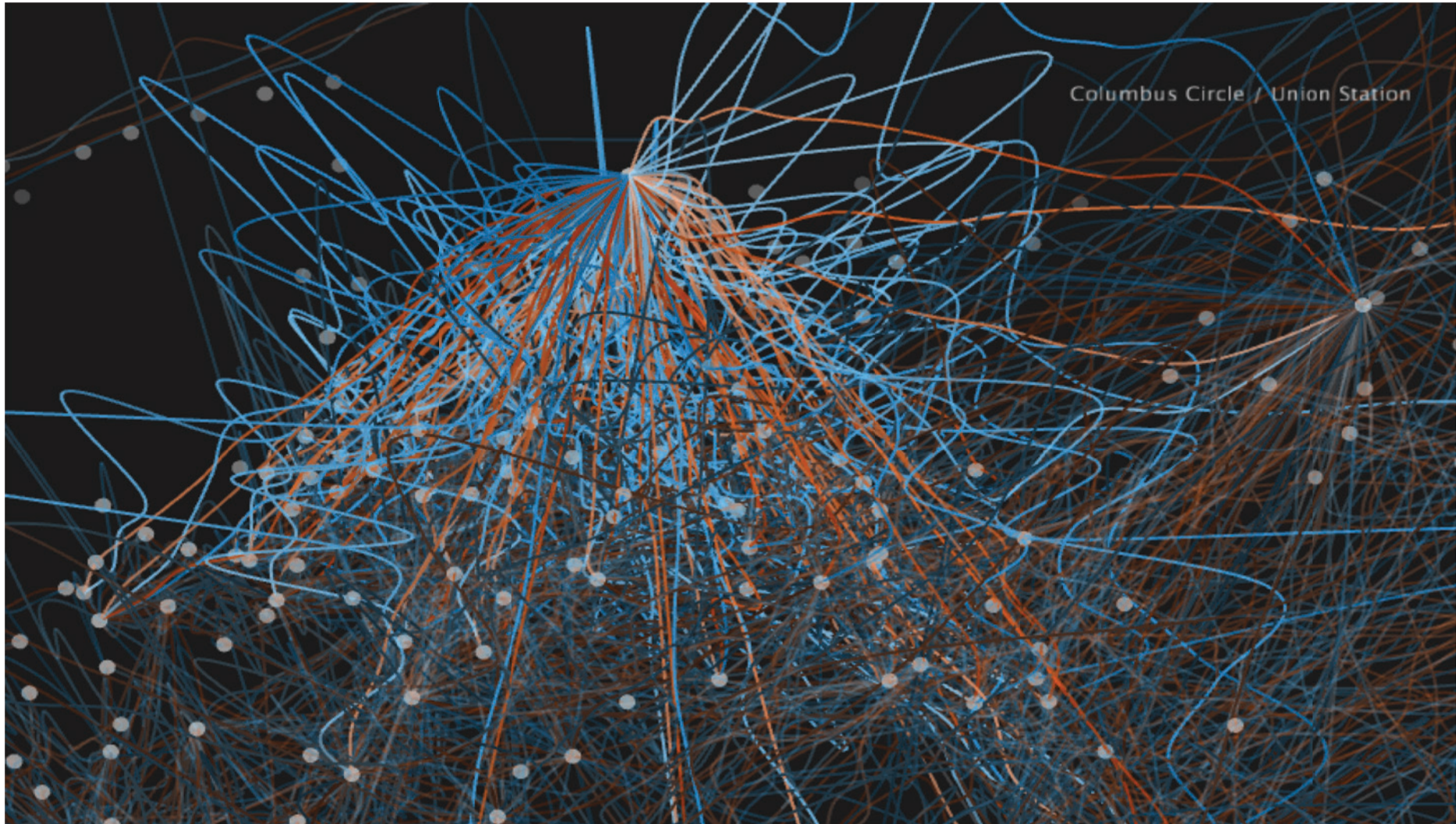


Correlate SPI & Weather Data



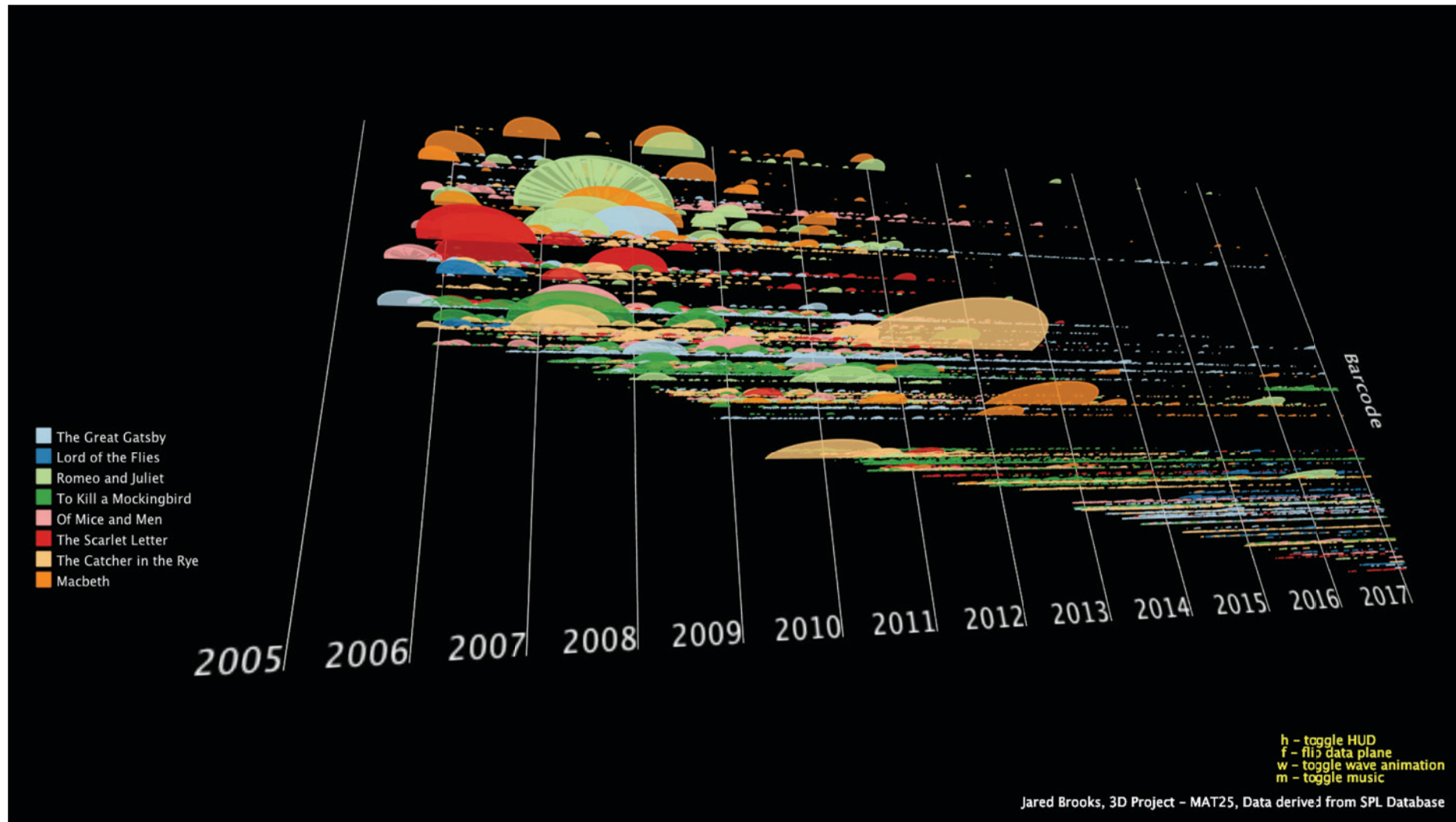
Mert Toka, <http://vislab.mat.ucsb.edu/2017/p2/MertToka/index.html>

Washington DC Bike Share

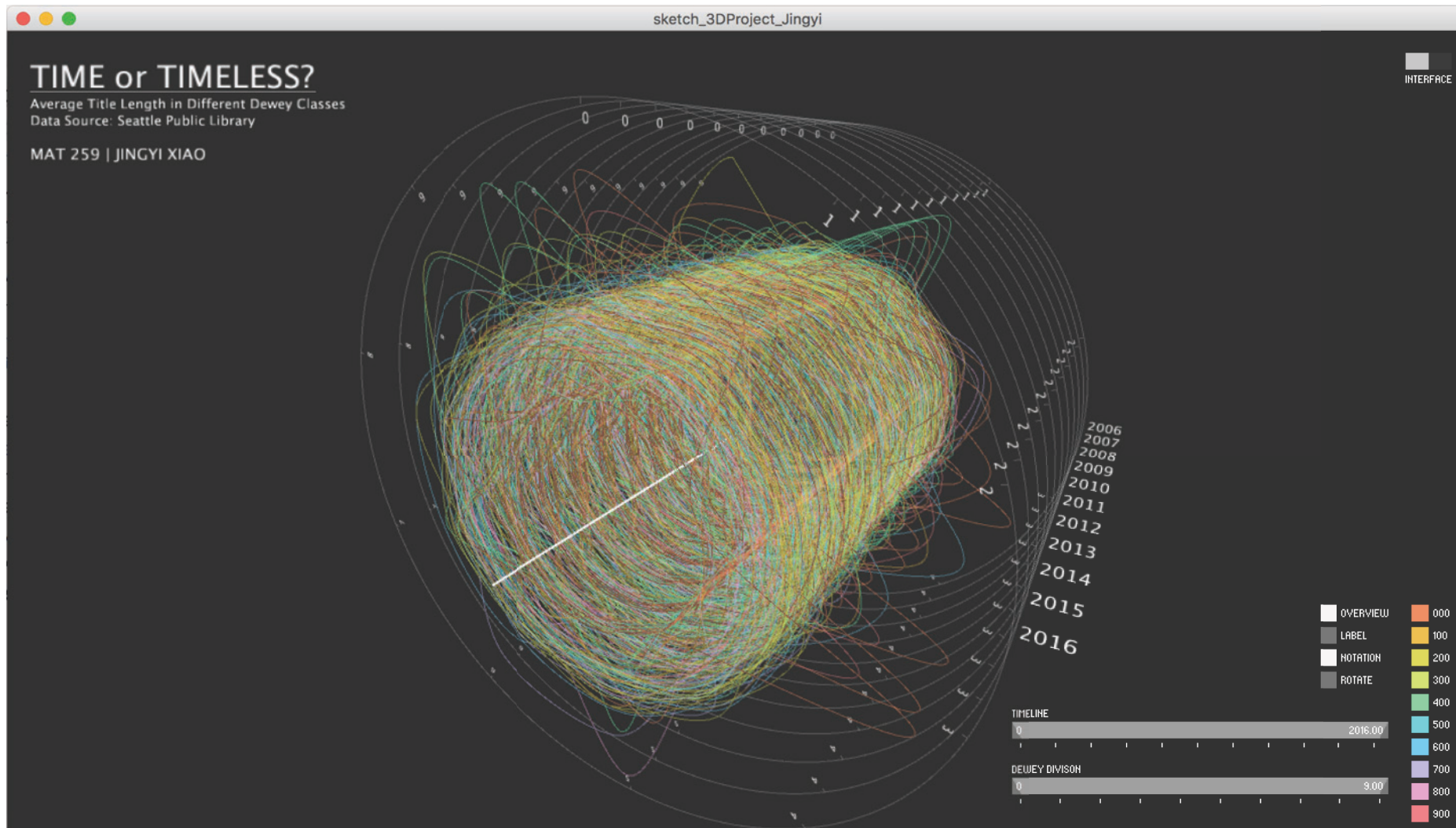


Kimberly Schlesinger, <http://vislab.mat.ucsb.edu/2017/p3/Kimberly/index.html>

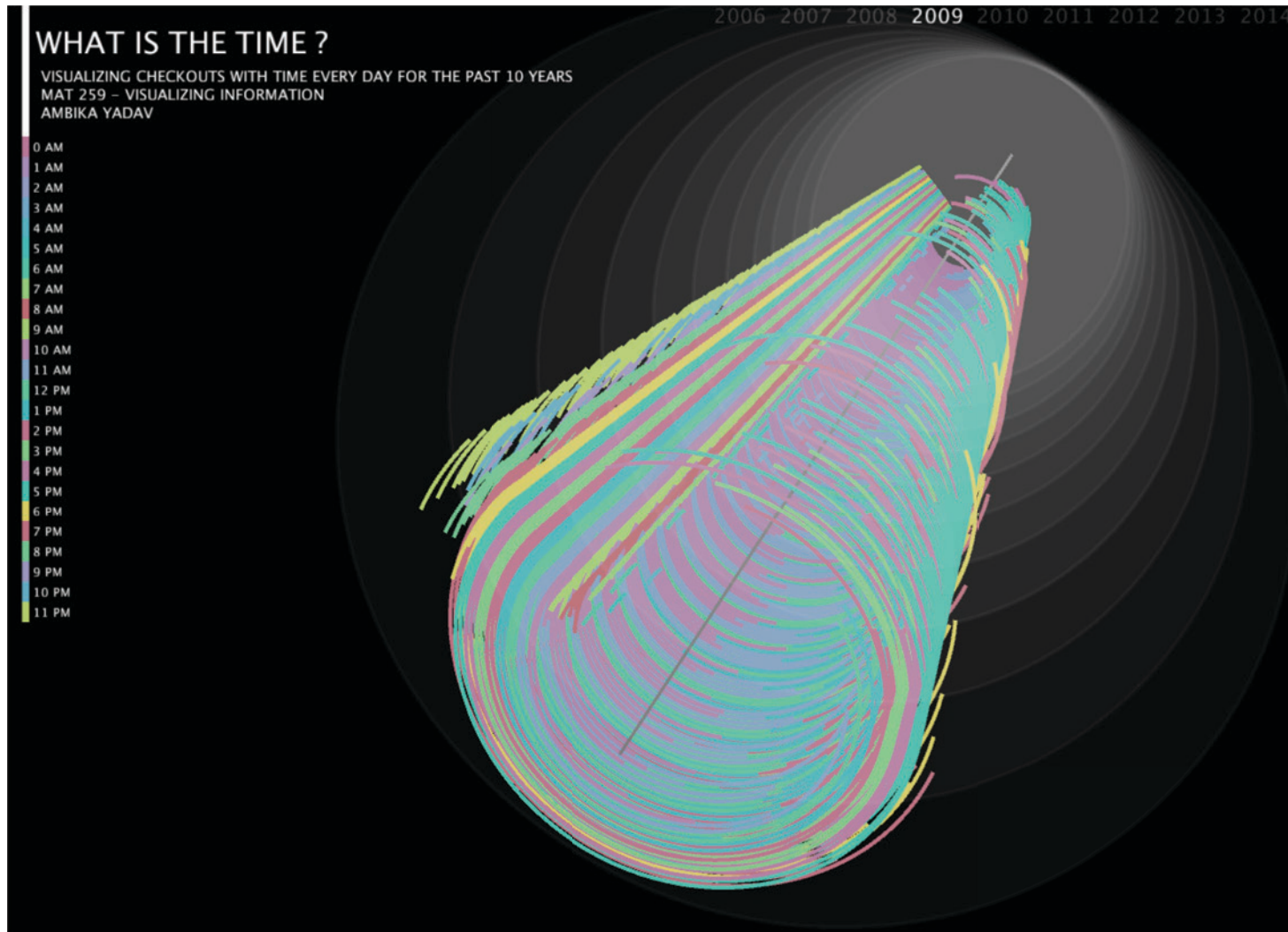
Frequency based on barcode



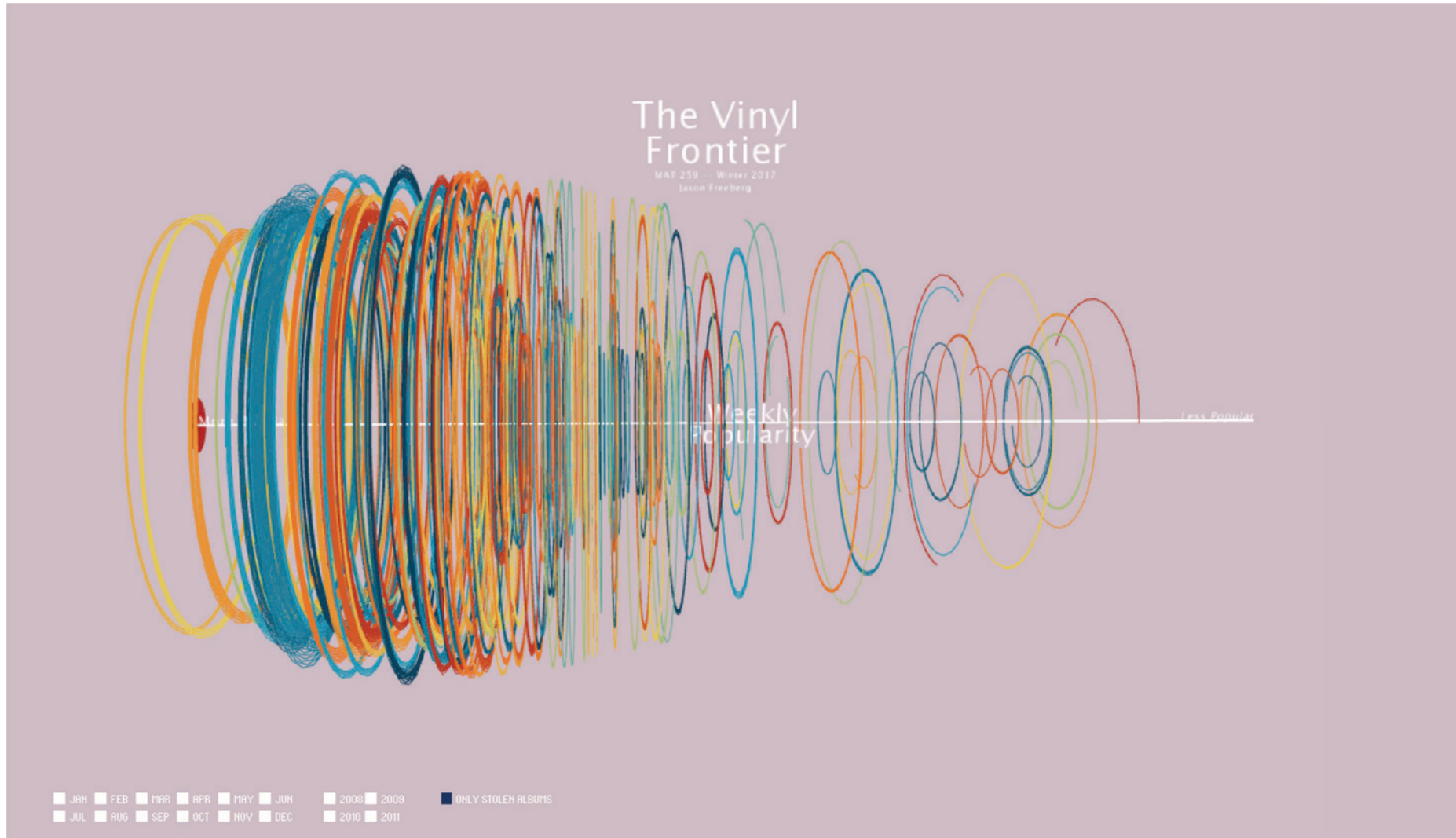
Dewey Title Lengths, Change over Time?



Checkout Density Over Time

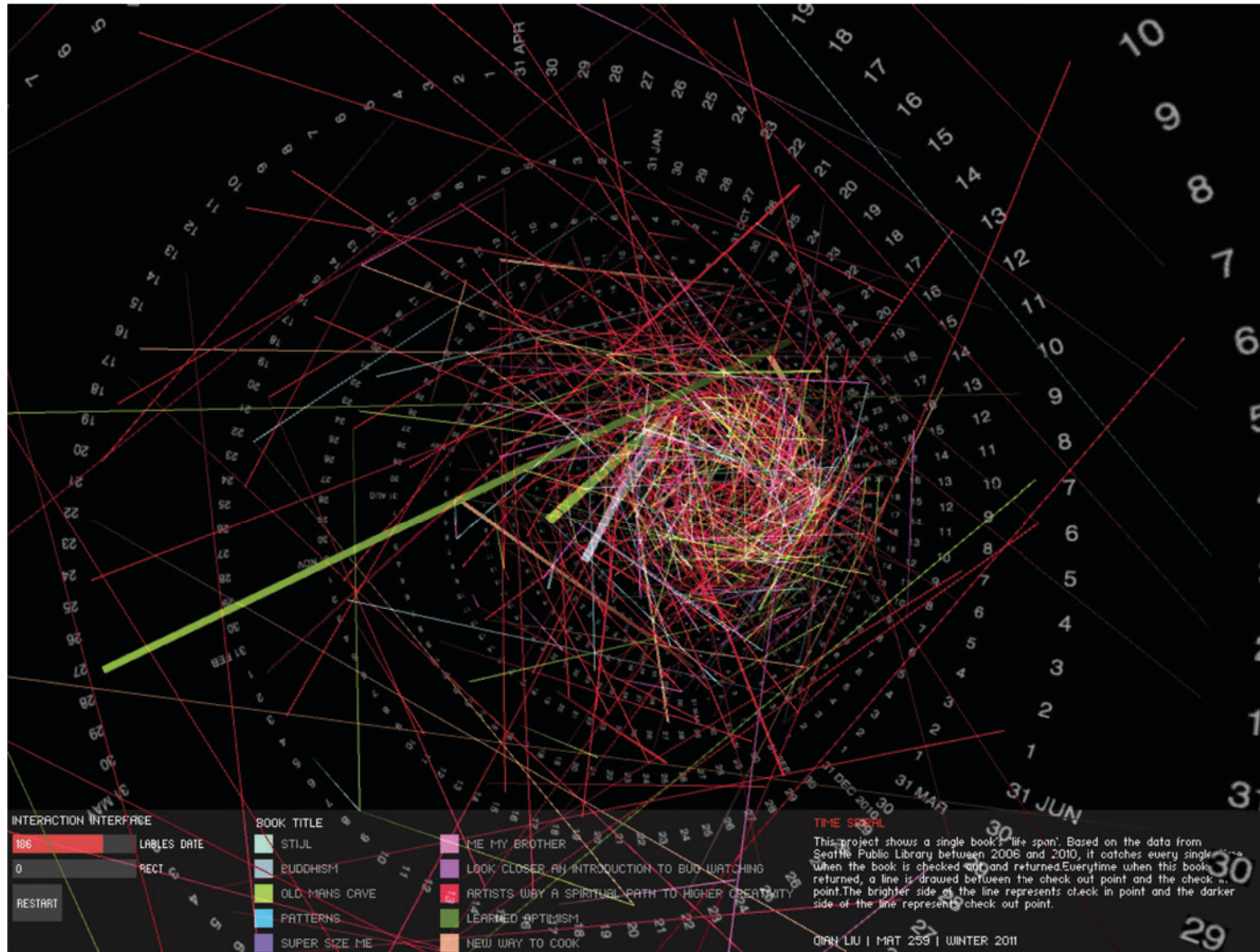


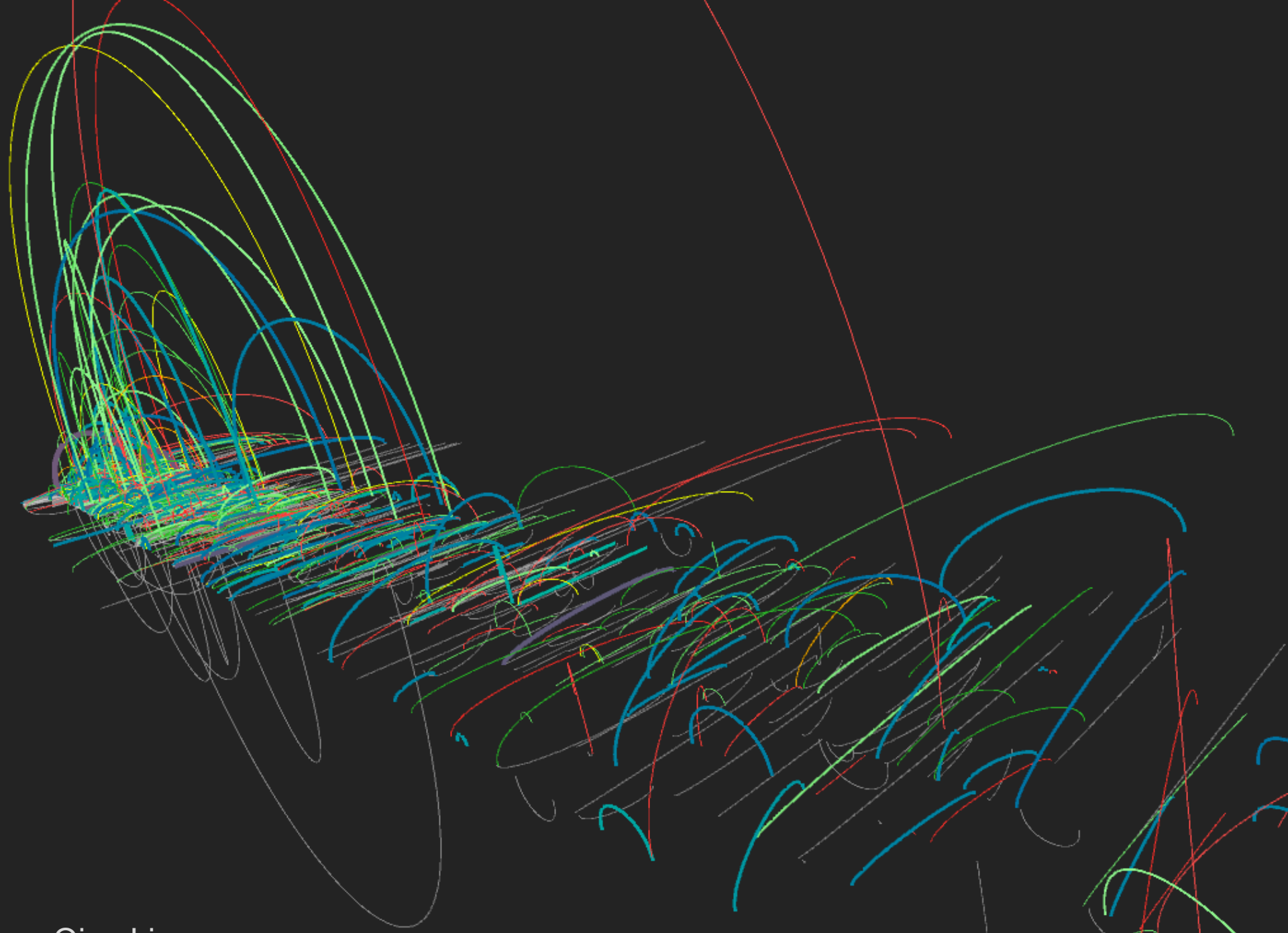
Michael Jackson Checkout History



Jason Freeberg, <http://vislab.mat.ucsb.edu/2017/p2/JasonFreeberg/index.html>

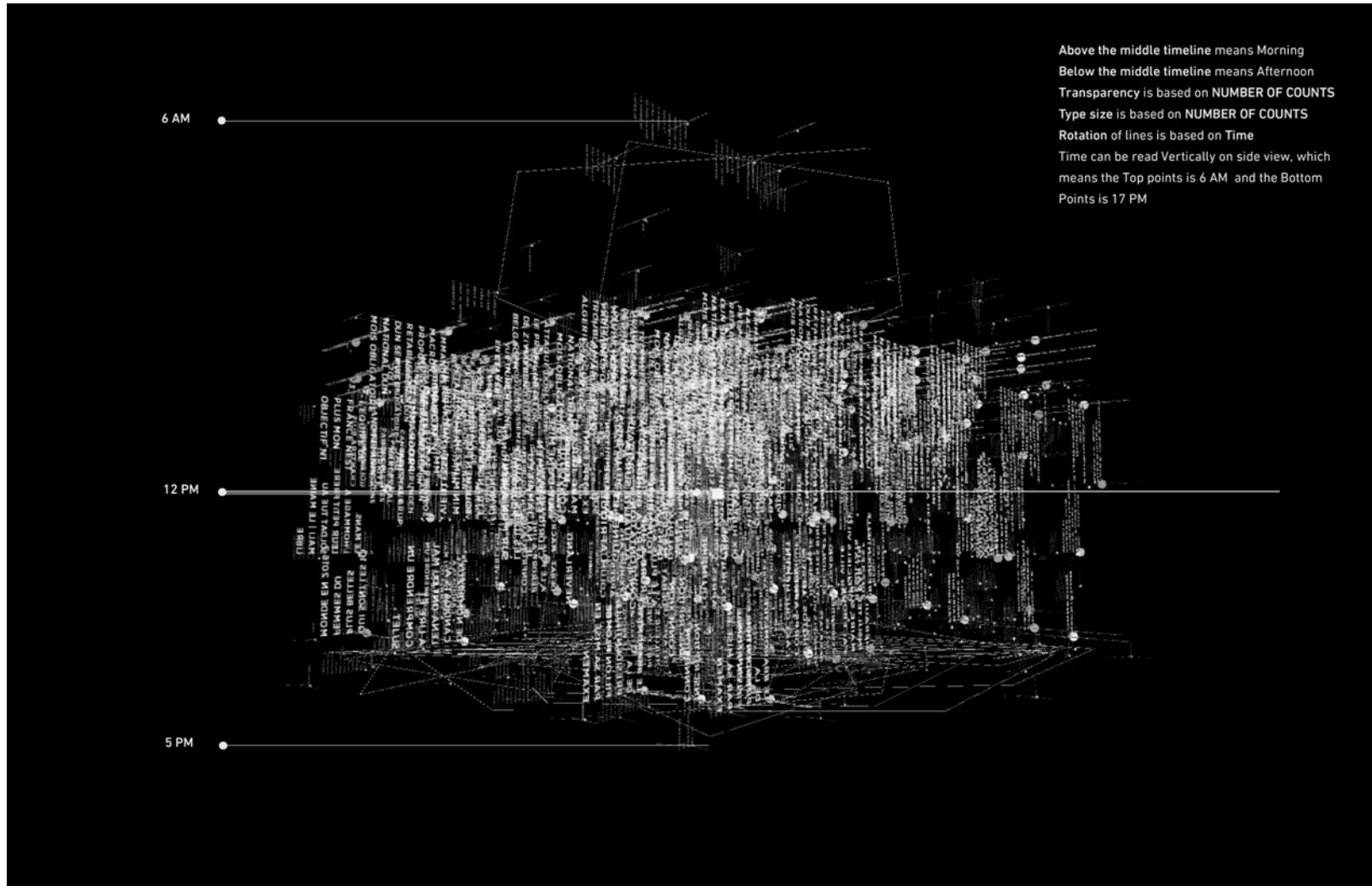
Spiral: Time-based Study



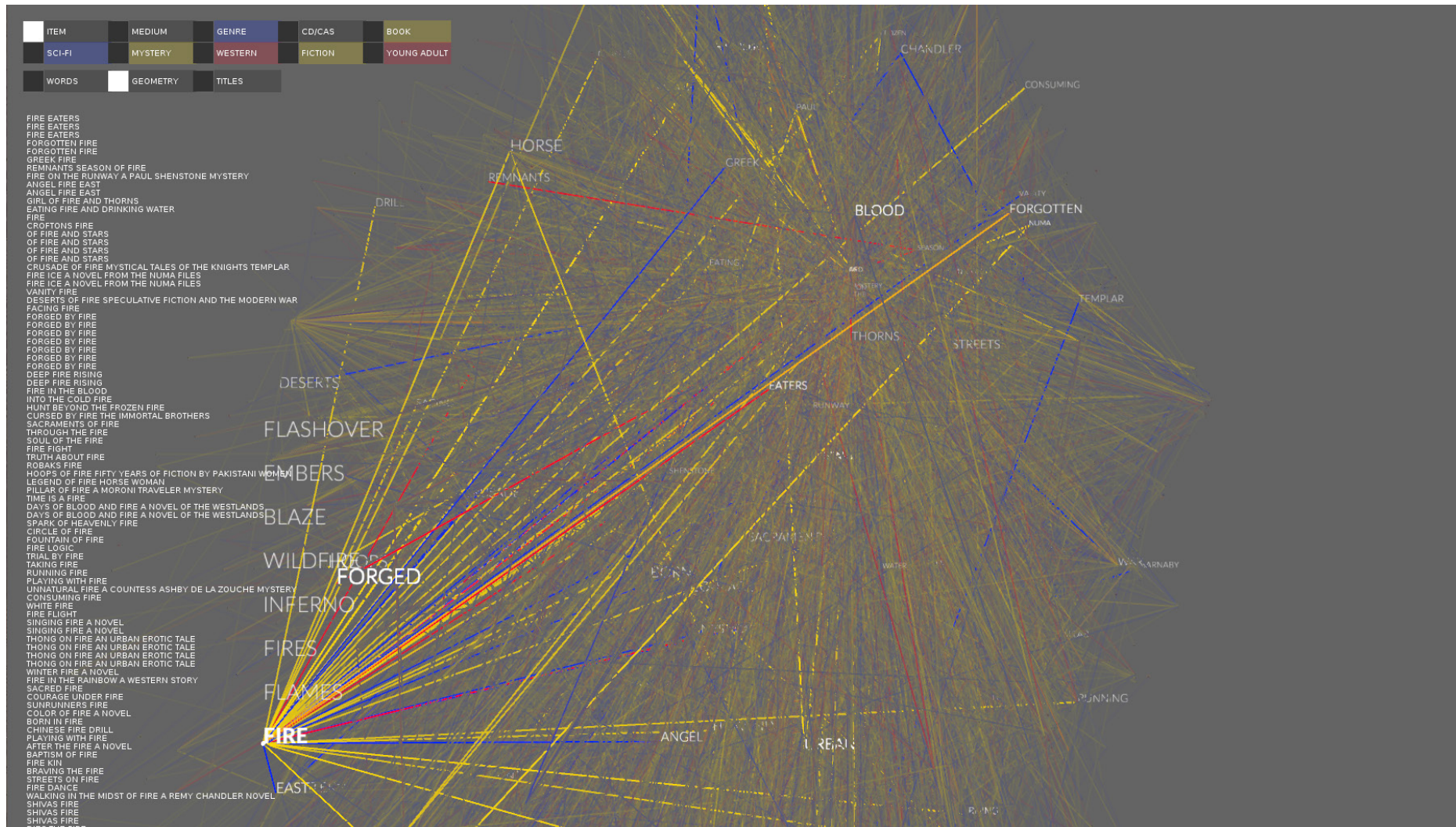


Qian Liu

News Data from Centre Pompidou Library

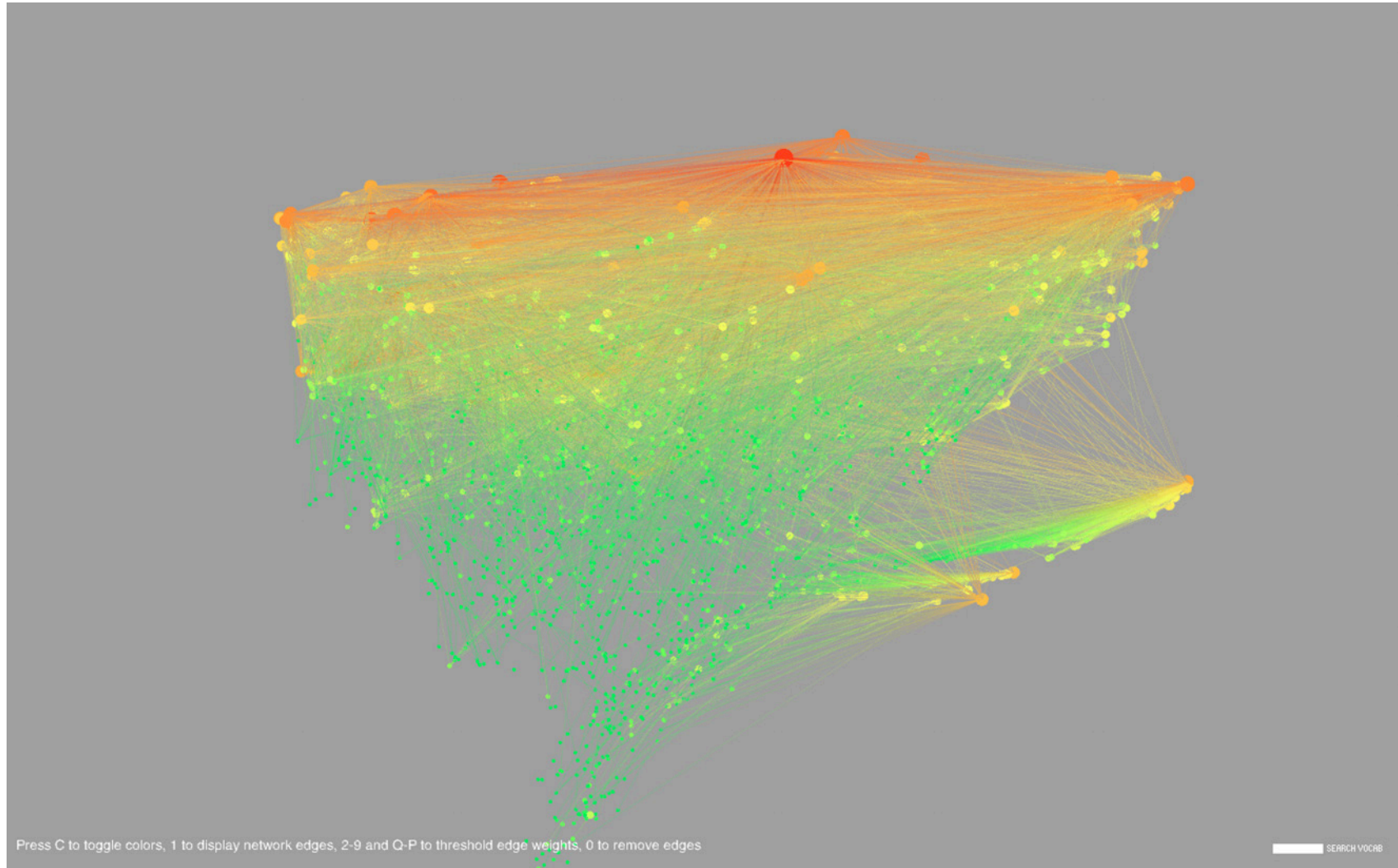


Topic Modeling using word2vec



Hannah Wolfe, <http://vislab.mat.ucsb.edu/2017/p3/HannahWolfe/index.html>

Common Words in Dewey 641 + t-SNE reduction



Anomaly Detection

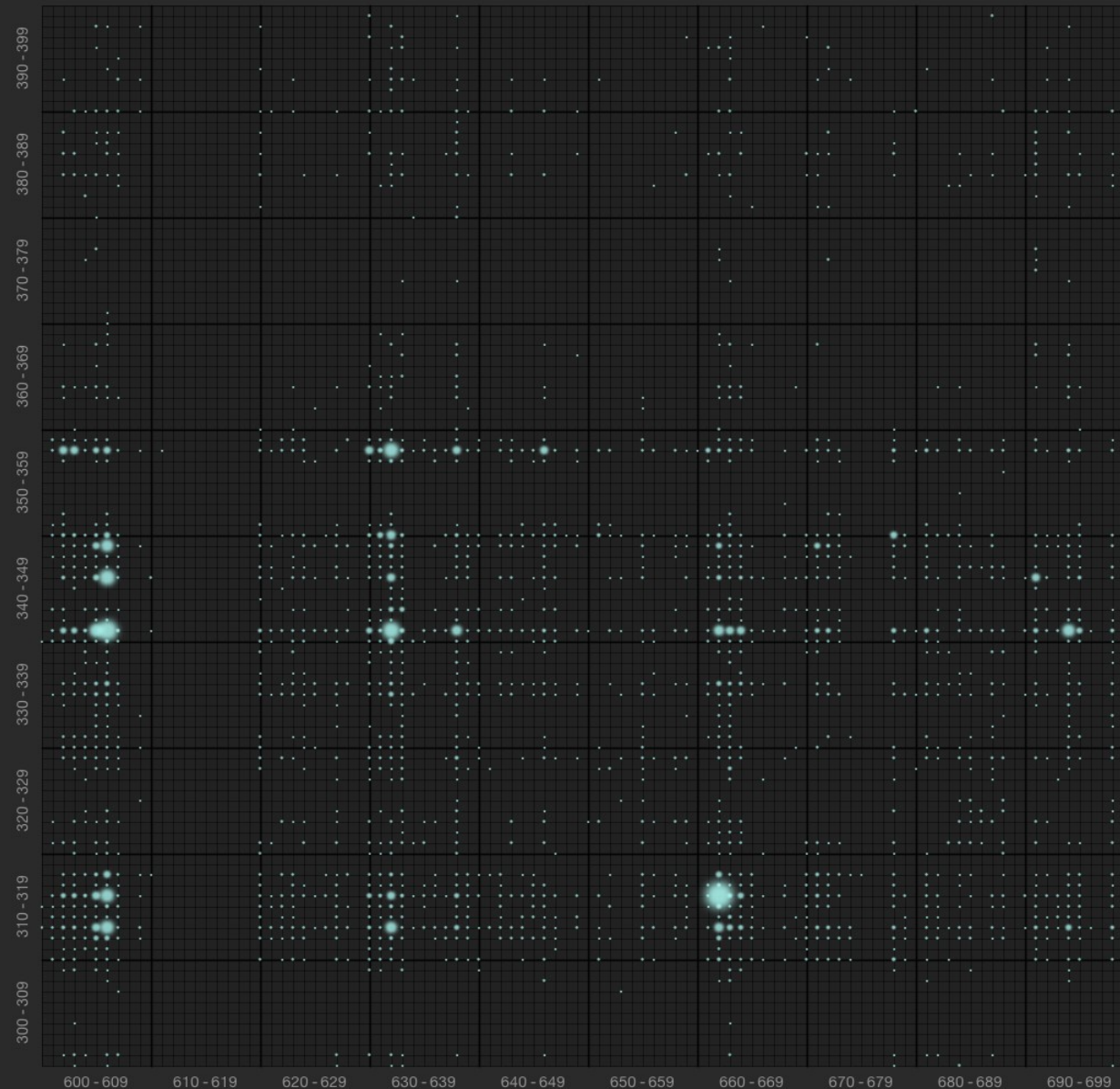
- Outlier/change/deviation detection
- The identification of unusual data records, that might be interesting or
- data errors that require further investigation

Correlate data with another

JSON: Language independent format to transmit data

Projects correlate APIs from :

- NY Times
- Instagram
- iTunes & Apple
- Twitter
- Google Books



Frequently Borrowed Together

use the radio buttons to zoom

- ☐ 000 - 099 Computer science, information & general works
- ☐ 100 - 199 Philosophy and psychology
- ☐ 200 - 299 Religion
- ☐ 300 - 399 Social sciences
- ☐ 400 - 499 Language
- ☐ 500 - 599 Science
- ☒ 600 - 699 Technology
- ☐ 700 - 799 Arts & recreation
- ☐ 800 - 899 Literature
- ☐ 900 - 999 History & geography

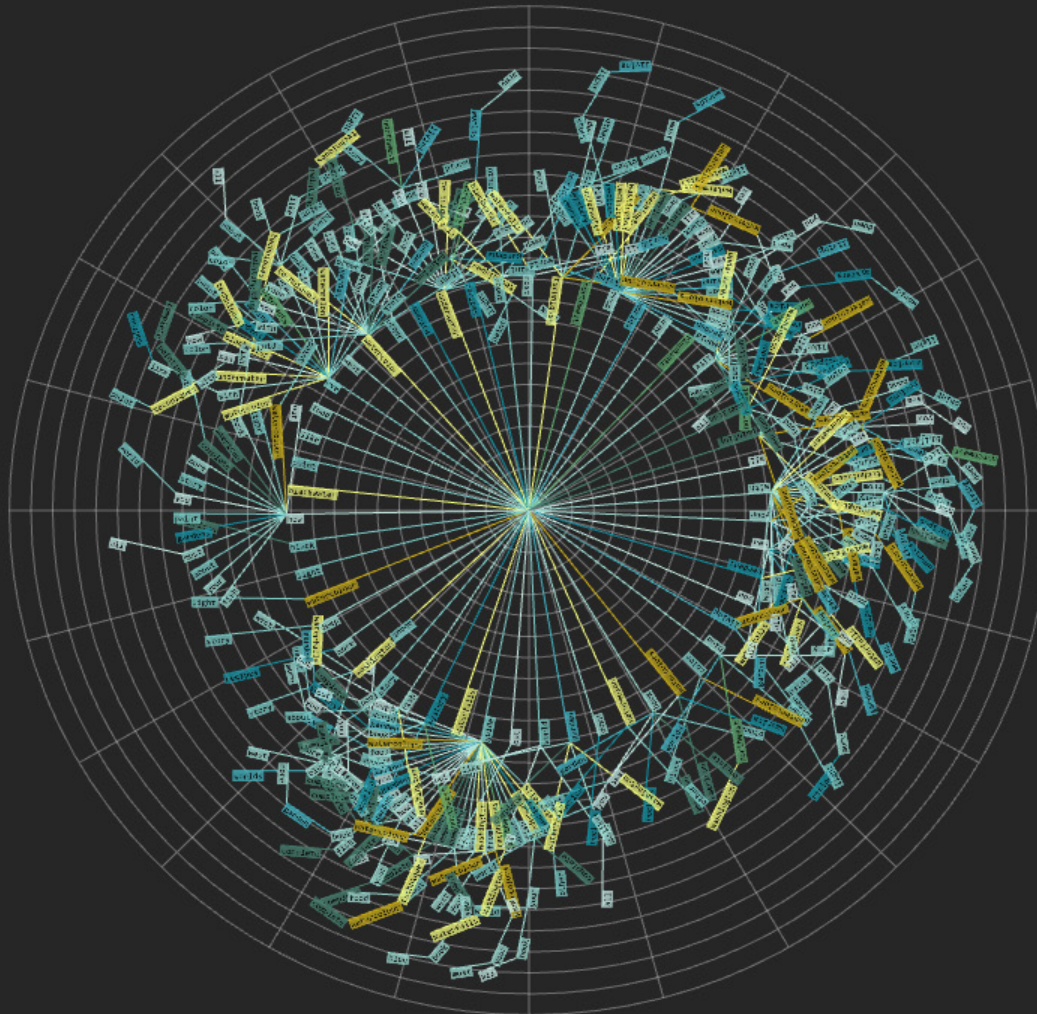
- 300 - 309 Social sciences, sociology & anthropology
- 310 - 319 Statistics
- 320 - 329 Political science
- 330 - 339 Economics
- 340 - 349 Law
- 350 - 359 Public administration & military science
- 360 - 369 Social problems & social services
- 370 - 379 Education
- 380 - 389 Commerce, communications, & transportation
- 390 - 399 Customs, etiquette, & folklore

- 600 - 609 Technology
- 610 - 619 Medicine & health
- 620 - 629 Engineering
- 630 - 639 Agriculture
- 640 - 649 Home & family management
- 650 - 659 Management & public relations
- 660 - 669 Chemical engineering
- 670 - 679 Manufacturing
- 680 - 689 Manufacture for specific uses
- 690 - 699 Construction of buildings

Associative Relationships

- Association rule learning (Dependency modeling)
- Searches for relationships between variables. For example, a supermarket might gather data on customer purchasing habits - which products are frequently bought together.
- **FP-Growth Algorithm:** Frequency-Pattern uses recursive-built tree structure to show paired occurrences

Associative (FPTree Algorithm)



Associative (FPTree Algorithm)

PRESS '1 - 9' FOR DISPLAY MODES

0: RESET	4: PYRAMID OVERLAY
1: OVERVIEW	5: FP TREE 2
2: EXPANDED VIEW	6: PYRAMIDS
3: FP TREE 1	7: SIDE VIEW

INFORMATION

CONTROL PARAMETERS

G: HIDE/SHOW GRID
L: HIDE/SHOW LINES
P: HIDE/SHOW PYRAMIDS
V: TOGGLE VARIANCE

PARAMETERS

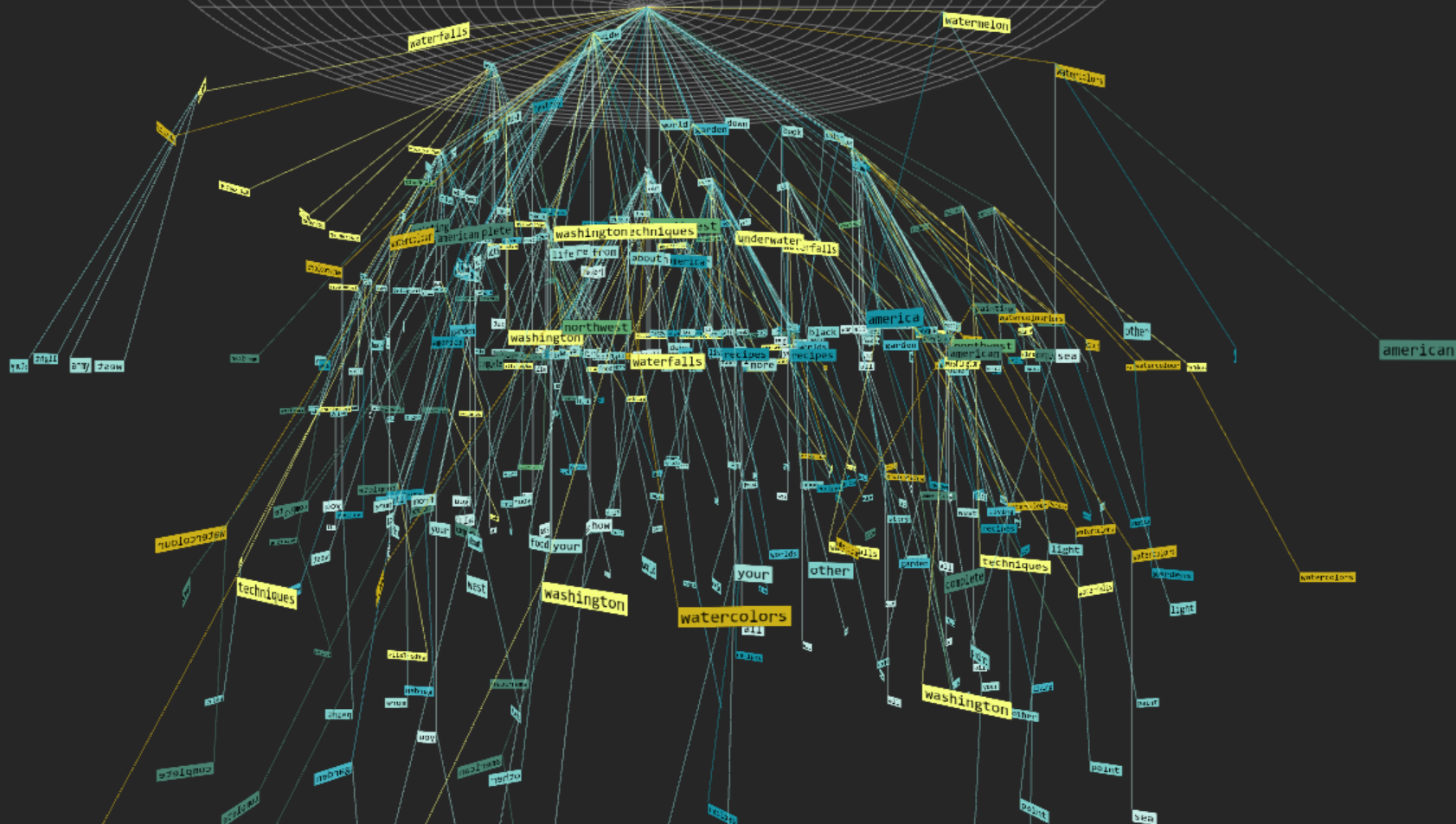
0.00	MASTER ROTATION
560.00	NODE SPACING
500.00	ROOT DISTANCE

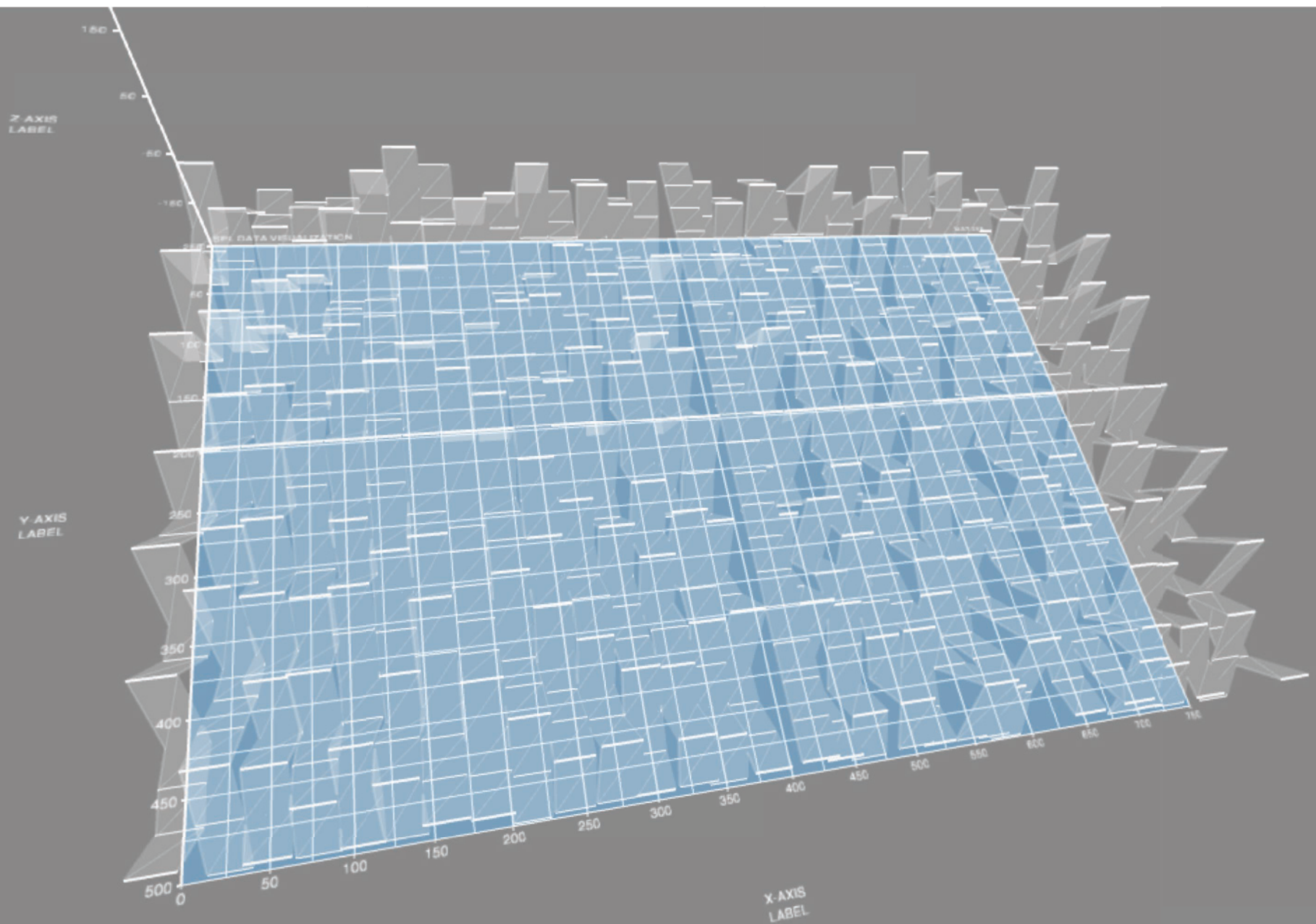
BRANCH SPREAD

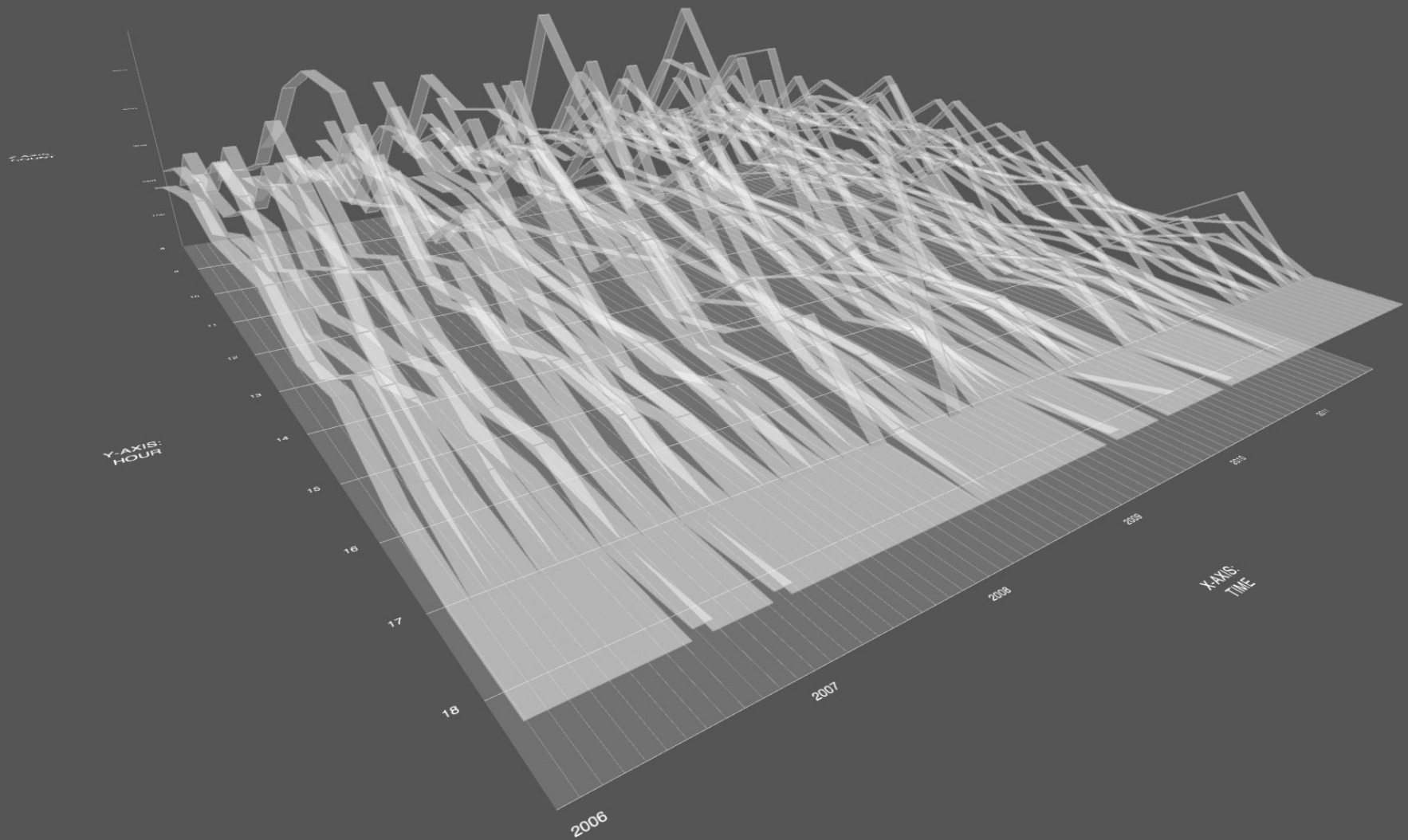
BRITISH STYLING

ROTATION SPEED

RJ DURAN

DATA VISUALIZATION
MAT259 - WINTER 2012





Integrate Your Expertise

Computer Science: Integrate complex algorithms to visualization

Statistics: Implement statistical probability problems to data analysis and visualization

Sound/Signal processing: Consider data as signal and explore translation between sonic, signal and visual patterns

Social Science: Identify cultural patterns, changes, transformations

Geography: Explore spatial mapping

Cinematic/Literary: Explore data pattern as narrative development

Your Contribution

*Data is not content. What **you do with it is the content!***

- You choose what to feature from the dataset based on your interests
- You introduce data processing methods
- You select algorithms to implement
- You make design decisions
- You determine “look and feel” which also shapes the overall content



IEEE VisWeek Conference, 2012, Seattle

Copyright & Research Use of Seattle Library Data

You can use the Seattle data for research and publication.

You can circulate your visualization but because of proprietary reasons you cannot circulate the data itself.

If you publish a paper, make sure to credit the course and the project.

Also sign the intellectual property agreement form at the course website